14 Conferences
Empowering you to provide the most current medical care

27-30 January 2020
Dubai World Trade Centre | Conrad Dubai Hotel
The Arab Health Congress brings together influencers from all major medical disciplines to facilitate the continuous advancement of healthcare in the region.

With 14 conferences, the 45th edition of Arab Health will take place from 27-30 January 2020 at the Dubai World Trade Centre and the Conrad Dubai Hotel.

2020 Conferences at a glance

<table>
<thead>
<tr>
<th>13 CME conferences</th>
<th>1 non-accredited educational forum</th>
<th>5,300+ delegates</th>
<th>400+ international and regional speakers</th>
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</thead>
</table>

27-30 Jan (4-day conferences)

- 20th Total Radiology*
- 19th Surgery
- 16th Orthopaedics
- 12th Obs & Gyne*

27-28 Jan (2-day conferences)

- Midwifery**NEW
- GI Endoscopy**NEW
- 4th Emergency Medicine
- Patient Experience**NEW
- Primary Care**NEW

29-30 Jan (2-day conferences)

- Anaesthesia & Pain Management**NEW
- 6th Diabetes
- Healthcare Investment Forum**NEW Non-accredited
- Physical Medicine, Rehabilitation & Sports Medicine**NEW
- 11th Quality Management

*Held at Conrad Dubai Hotel

200+ international and regional speakers

5,300+ delegates

13 CME conferences

400+ international and regional speakers

These activities have been approved for AMA PRA Category 1 Credits™.

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Organised by

ahcongress.com
20th Total Radiology Conference
27-30 January 2020, Conrad Dubai, Dubai, UAE

Theme: ‘Raising the standards’

What’s new:
- Open forum and Q&A sessions for more face time with the expert speakers
- Arab Health welcomes the guest societies: Pan Arab Radiology Society, the Russian Society of Radiology, the European Society of Thoracic Imaging and the European Federation of Radiographers Societies
- More international guest speakers than previous editions

Key topics:
- Leadership lectures to improve radiology practice management
- AI and machine learning in radiology
- Breast imaging
- Thoracic imaging
- Innovation in imaging technology

Who should attend:
- Chief Radiologists
- Head Radiologists
- Consultant Radiologists
- Radiographers
- Technologists
- Technicians
- Radiation Safety Specialists

Benefits of attending:
- Review guidelines in oncologic imaging required for optimal, clinically relevant interpretation
- Identify tips on how the experts maintain diagnostic certainty in skeletal imaging
- Examine new guidelines to reduce radiation risk without compromising image quality
- Determine how to optimise image acquisition for abdominal MRI
- Review and apply current indications, protocols, imaging techniques and present diagnostic pearls and pitfalls for common abdominal disease processes

Programme highlights:
New horizons in paediatric imaging
Prof Dr Michael Riccabona, Paediatric Radiology, University Hospital, Graz, Austria

The rAIdiologist will see you now
Dr Rizwan Malik, Consultant Radiologist, Imaging Lead, Associate CCIO and Divisional Clinical Governance Lead, Royal Bolton NHS Foundation Trust, Greater Manchester, England, UK

The painful hip in children
Prof Herma Holscher, Past President, Dutch Society of Radiology, HAGA Hospital, Hague, The Netherlands

Visit ahcongress.com/radiology to learn more
19th Surgery Conference
27-30 January 2020, DWTC

Theme: ‘An evidence-based approach to surgery’

What’s new:
- New topics: Endocrine surgery, breast, reconstructive and oncoplastic surgery, proctology, GI and abdominal wall surgery
- Arab Health meets the Association of Surgeons of India
- More international speakers from the USA (Boston, Ohio, Missouri, Illinois), Germany, Belgium, Sweden, South Africa, Lebanon, the UK, Malta, Iraq and Iran
- More keynote lectures on every day
- 15-minute lecture format – with more than 50 guest speakers!
- Active audience participation with dedicated Q&A sessions with the guest surgeon

Key topics:
- Bariatric and metabolic surgery
- Oncoplastic, reconstructive and breast surgery
- Gastrointestinal surgery
- Interdisciplinary oncology case review
- Gastrointestinal diseases for the general surgeon

Who should attend:
- General/Consultant Surgeons
- General Surgeons
- Bariatric and Metabolic Surgeons
- Heads of Department/Surgery
- Chiefs General Surgery Services
- Chiefs of Minimally Invasive General Surgery
- Allied Healthcare Professionals

Benefits of attending:
- Identify the best obesity treatment options for different demographics and co-morbidities to minimise surgical risks
- Rationalise patient management and treatment options for patients with breast disease, soft tissue and endocrine tumors
- Apply a cost-effective diagnostic approach for patients with complex general surgery cases
- Refine skills for advanced surgical oncology procedures with an interdisciplinary approach
- Review the best current models of treatment for anorectal disorders
- Identify how to prevent complications and injuries in various GI and HPB cases to preserve bodily function

Programme highlights:
Keynote address: assessment of surgical competence and proficiency by OC-HRA
Prof Sir Alfred Cuschieri, Pioneer, Minimal Access Surgery, Senior Scientific Advisor & PI Surgical Technology and Robotics Group, Institute for Medical Science & Technology (IMSaT), University of Dundee, Dundee, Scotland, UK

Algorithm in acute and chronic sleeve leak and when to stent or use pig-tail drain approach
Dr John Morton, Vice Chair of Quality, Division Chief of Bariatric & Minimally Invasive Surgery, Yale School of Medicine, Yale New Haven Health System, Past President, American Society of Metabolic Bariatric Surgery, New Haven, Connecticut, USA

Surgical education of the future
Prof O James Garden, Professor Emeritus, Clinical Surgery, Dean International, Global Community, University of Edinburgh, Edinburgh, Scotland

Visit ahcongress.com/surgery to learn more
16th Orthopaedics Conference
27-30 January 2020, DWTC

Theme: ‘Head-to-toe’ best practice

What’s new:
- ‘Head-to-toe’ agenda
- Instructional courses on hip and shoulder impingement
- Video demos illustrating knee and elbow arthroscopy
- 30 min quality presentations

Key topics:
- Hip pain
- Robotics in total knee replacement
- Spine flags
- RCTs lesions & management
- Shoulder impingement
- Hand swelling
- PRP from A to Z

Who should attend:
- Orthopaedic Surgeons/ Consultants/Specialists
- Head of Orthopaedics
- Orthopaedists
- Orthopaedic Technicians & Nurses
- Sports Medicine Physicians
- Physiotherapists

Benefits of attending:
- Discuss reconstruction of the lower extremities including regeneration and restoration
- Evaluate recent innovations in orthopaedics from PRP to 3D printing
- Identify and discuss controversies, current treatment guidelines for treating hip pain
- Define current treatment options in complications of proximal humeral fractures
- Review the evaluation and management of common knee problems and arthritis

Programme highlights:
Plantar fasciitis - non-invasive modality of management
Dr George Ampat, Consultant Orthopaedic Surgeon, Royal Liverpool University Hospital, Clinical Teacher, School of Medicine, Liverpool University, Liverpool, UK

New advances in the treatment for primary tumours of the spine and sacrum
Dr Francis J. Hornicek, Chair of the Department of Orthopaedic Surgery, UCLA School of Medicine, UCLA Medical Center, Santa Monica, California, USA

Instructional course: Knee arthroscopy (A- Z)
Dr Matthew James Bartlett, Consultant Lower Limb Orthopaedic & Trauma Surgeon (Knee Specialist), London North West Hospitals NHS Trust and BMI Clementine Churchill Hospital, London, UK

Visit ahcongress.com/ortho to learn more
12th Obs & Gyne Conference
27-30 January 2020, Conrad Dubai, Dubai, UAE

Theme: ‘Evidence-based best practice in Obstetrics & Gynaecology’

What’s new:
- New Chair & Scientific Committee
- Hands-on workshop & masterclass on day four
- New format featuring plenary sessions and afternoon tracks
- Daily access to the international expert panel
- New sessions on early pregnancy, obstetric medicine, office gynaecology, gynaecological controversies and more!

Key topics:
- Abnormally invasive placenta - diagnosis and management
- HRT and contraception in women with pre-existing medical conditions
- Hysteroscopic management of intracavity fibroids
- Hyperemesis in pregnancy
- Bariatric surgery and reproductive health
- Congenital infections
- Non-surgical management of urinary incontinence
- Foetal growth restriction – what’s new?
- Management of mullerian anomalies
- 3D ultrasound imaging in gynaecology

Who should attend:
- Gynaecologists & Obstetricians/OB-GYNE
- Obs-Gyne Specialists/Consultants/Heads
- General Practitioners & Family Medicine Physicians

Benefits of attending:
- Analyse the newest approaches for the management of multiple pregnancies
- Debate the validity of aesthetic gynaecology in modern-day practice
- Discuss how to avoid complications in laparoscopy
- Manage and prevent chronic diseases in pregnancy (chest pain, GIT, epilepsy)
- Explore the latest updates in the detection and treatment of gynec-oncologic disorders
- Review the latest surgical techniques for the management of a range of gynaecologic disorders
- Evaluate current and evidence-based approaches to managing fibroids
- Appraise the latest clinical research and improve patient outcomes in reproductive health issues

Programme highlights:
Cervical screening - new guidelines
Prof Eduardo L. Franco, James McGill Professor and Chair, Department of Oncology; Director, Division of Cancer Epidemiology, McGill University, Montreal, Canada

Masterclass: How to measure cervical length
Prof Zarko Alfirevic, Professor of Fetal and Maternal Medicine; Head of Department & Associate Pro-Vice-Chancellor (Clinical), University of Liverpool / Liverpool Women’s Hospital, Liverpool, UK

Masterclass: Foetal Dopplers
Prof Abdallah Adra, Assistant Professor in Maternofoetal Medicine, Department of Obstetrics and Gynecology, American University of Beirut, Beirut, Lebanon

Visit ahcongress.com/obs-gyne to learn more
Midwifery Conference
27-28 January 2020, Conrad Dubai, Dubai, UAE

Theme: ‘Midwifery in the 21st century’

Overview:
The Midwifery conference will focus on this contemporary role of the Midwife and will present an excellent opportunity to explore the challenges presented within this profession and how this fit within the latest trends. This conference presents attendees with an opportunity to deepen knowledge on contemporary topics and discuss controversies as experienced in everyday modern practice within the Middle East.

Key topics:
- Birthing practices
- Perinatal care
- Skills drills - Obstetric emergencies
- High-risk pregnancies
- Midwifery education & self-care

Who should attend:
- Midwives
- Maternity Nurses
- Obstetrics & Gynaecology Nurses
- Nurses
- Neonatologists
- Childbirth Educators
- Doulas

Benefits of attending:
- Identify evidence-based practices to facilitate water birth within the UAE setting
- Practise basic operative obstetric emergency skills and improve on your teamwork and reaction time
- Describe the evidence on elective c-section for different obstetric patients
- Describe how routine care at birth compares to evidence-based care

Visit ahcongress.com/midwifery to learn more
GI Endoscopy Conference
27-28 January 2020, DWTC
13.75 CME credits

Theme: ‘Current controversies’

Overview:
To get to the bottom of all the new and most important insights, the brand-new GI Endoscopy conference at Arab Health will host 15 expert debates on the most controversial and trending issues in GI endoscopy. What’s more, the programme comes fully packed with hands-on-training on endoscopy procedures to apply learnings from the debates.

Key topics:
- Bariatics and endoscopy
- Hot topics and trending technology in endoscopy
- Inflammatory bowel diseases
- Inter-disciplinary learning on anaesthesia
- Hands-on training on endoscopic techniques

Who should attend:
- Consultant, specialist Gastroenterologists and GI Endoscopy specialists
- Hepatologists
- GI Surgeons
- GI Endoscopy technicians
- Nurses

Benefits of attending:
- Review the evidence and clinical outcomes of various approaches in endoscopic metabolic and bariatric therapy
- Utilise endoscopy to manage complications following bariatric surgery
- Practice ERCP, UGI bleeding, UGI, EMR and bariatric endoscopy techniques
- Question the usage of endoscopic ultrasound guided techniques in staging gastrointestinal cancers
- Design endoscopic therapeutic plans for complications of inflammatory bowel diseases

Programme highlights:

Keynote address: Endoscopic duodenal resurfacing for NASH pros and cons
Prof Dr Manoela Galvao Nato, Chairman of Bariatric Endoscopy Committee, International Federation for Surgery of Obesity – IFSO, Clinical Associate Professor, Florida International University - Herbert Wertheim College of Medicine, Miami, Florida, USA

Which ESG pattern or technology will yield most weight loss?
Surgery: Dr Mousa Khoursheed, President, IFSO – MENA, Associate Professor, Consultant Surgeon, Department of Surgery, Faculty of Medicine Kuwait, Faculty of Medicine and Health Sciences, Kuwait, Kuwait
Endoscopic suturing: Dr Gontrand Lopez Nava, Head of the Bariatric Endoscopy Unit, HM Sanchinarro University Hospital in Madrid, Spain

Endoscopic management of obesity: space filler devices or gastric volume reduction?
Gastric volume reduction: Dr Aayed Al Qahtani, Former Director of the Bariatric Surgery Program at King Fahad Medical City – KFM C, KSA
Space filler devices: Prof Dr Barham K Abu Dayyeh, Director of Advanced Endoscopy, Mayo Clinic, Rochester, Minnesota, USA

Visit ahcongress.com/endoscopy to learn more
4th Emergency Medicine Conference
27-28 January 2020, DWTC
9.5 CME credits

Theme: ‘Enabling contemporary best practice in the field of Emergency Medicine’

What’s new:
- All new conference agenda topics
- Inclusion of dedicated critical care focused sessions
- New speakers and agenda content
- Focus on pre-hospital care technique provides dedicated platform for allied healthcare professionals

Key topics:
- Future of EMS in Middle East
- Prehospital care
- Administration
- Respiriology
- Psychiatric emergencies
- D-Dimer in Aortic Dissection
- Antibiotics for Abscesses
- Corticosteroids in Migraine: Pro vs Con
- Observation Units in the ED
- Disaster preparedness

Who should attend:
- Emergency physicians/consultants
- Heads/Chiefs of Emergency Department/Paramedics/Critical Care/ICU
- Allied healthcare professionals
- Paramedical/ambulatory care/emergency medical technicians/first responders
- Forensics and diagnostics medicine practitioners
- Trauma surgeons
- Military/army/police doctors/physicians
- Physicians/consultants/specialists - trauma, burns, critical care units
- Emergency nurses/nurses
- Internal Medicine and Subspecialty physicians

Benefits of attending:
- Review the latest and most innovative techniques in addressing complex critical care cases
- Explore the unique challenges faced when providing pre-hospital emergency care and identify the best practice for improved patient outcomes
- Demonstrate practical skills on how to deal with respiriology related emergencies for enhanced care provision
- Discuss clinical application of psychiatry in emergency settings and identify strategies to appropriately handle patients requiring psychological intervention
- Evaluate current and emerging technologies for the efficient management of the emergency department

Programme highlights:

Emergency Department (ED) preparedness for disasters
Dr Tamorish Kole, President Elect and Board Member, Asian Society for Emergency Medicine, Chairman, Institute of Emergency Medicine, VPS Rockland, New Delhi, India

Dealing with your aggressive patients
Dr Rasha Buhumaid, Emergency Physician, Programme Director, EM Residency Program, Sheikh Khalifa Medical City, General Secretary, Emirates Society of Emergency Medicine, Abu Dhabi, UAE

Future of EMS in Middle East
Dr Ayman Ahmed, Medical Director, National Ambulance, Abu Dhabi, UAE

Visit ahcongress.com/emergency to learn more
Patient Experience Conference
27-28 January 2020, DWTC

Theme: ‘Delivering world-class PEx in the GCC’

Overview:
With the shift in healthcare transformation, this newly developed two-day Patient Experience Conference will provide the necessary conversations to applying change in organisations and keeping these changes sustainable.

Key topics:
- Enhancing the patient experience to drive change in healthcare
- Latest updates in patient-centered care
- Patient journey mapping
- Design thinking
- Employee engagement
- Value based and patient centered care

Who should attend:
- Patient Experience Managers, Officers, Directors, Head, Chiefs
- Patient Experience Department/Affairs
- Quality and Safety Managers/Operations Managers
- Heads of Department/CEO/COO
- Chief Nursing Officer
- Chief Safety Officer
- Program Manager, Patient Experience
- Patient Experience Coordinator, Patient Care
- Patient Advocate/Relations Manager
- Care Services

Benefits of attending:
- Discuss the opportunities to develop strong patient experience in the GCC
- Review how engagement can become more effective through the use of technology
- Assess how to transform healthcare delivery to enhance patient journey
- Understand how to establish and nurture patient advocacy groups

Programme highlights:
Patient experience towards digitalisation in healthcare with emphasis on blockchain and artificial intelligence

Dr Ramadan Alblooshi, CEO, Dubai Healthcare City Authority – Regulatory, Dubai, UAE

NYULH’s bilingual competency program
Yasmin Hani, Senior Director, International, Language & Volunteer Services Departments, NYU Langone, New York City, USA

Improving and reinforcing connection, culture and caring in patient experience
Nitay Gill, Senior Manager, Health Navigation Services, Stanford Health Care, Stanford, California, USA

Visit ahcongress.com/patient-experience to learn more
Primary Care Conference
27-28 January 2020, DWTC

15.25 CME Credits

Theme: ‘Mastering the art of general medical practice’

Overview:

The brand-new CME-accredited Primary Care Conference at Arab Health will deliver a comprehensive review of the latest information, insights and practices. The programme addresses 14 of the most trending subjects in primary care under the theme of ‘Mastering the art of general medicine practice’ to improve coordinated care and patient flow in healthcare settings.

Key topics:

- Mental health in primary care
- Geriatric medicine in primary care
- Skin disorders in primary care
- Cardiovascular diseases and hypertension in primary care
- Cancer in primary care

Who should attend:

- General Practitioners & Physicians
- Primary Care Physicians
- Family Practice, Family Medicine consultants, specialists & physicians
- General Internists, Internal Medicine physicians & specialists
- Nurses
- Pharmacists

Benefits of attending:

- Apply and integrate updated evidenced-based medical information and techniques in clinical practice
- Identify diagnostic, prognostic and treatment needs for cardiovascular diseases cared for in primary care
- Describe the presentations and workup for patients with various types of cancer
- Refine the detection management of mental disorders and comorbid chronic diseases in primary care settings
- Formulate differential diagnoses and diagnostic plans for patients presenting with various neurological disorders in primary care
- Implement appropriate therapeutic plans for older patients with various presentations
- Describe the findings, diagnoses and management of prevalent infectious diseases

Programme highlights:

Mastering the art of general practice
Dr Mayur Lakhani, President, Royal College of General Practitioners, London, UK

Primary care 2.0: Stanford Primary Care’s transformation to team-based care
Dr Megan Mahoney, Chief of Primary Care, Stanford Health Care, Boston, Massachusetts, USA

The abnormal CBC. When to phone a haematologist?
Dr Erin Guest, Pediatric Hematology/Oncology, Telemedicine, Associate Professor of Pediatrics, University of Missouri-Kansas City School of Medicine, Children’s Mercy, Kansas City, Kansas, USA

Visit ahcongress.com/primary-care to learn more
Anaesthesia & Pain Management Conference
29-30 January 2020, DWTC

Theme: ‘Evidence based guidelines for advanced anaesthesia and pain management’

Overview:
This carefully designed programme is the comprehensive platform for all anaesthesia specialists to gain insight on the most advanced techniques across the field of anaesthesiology.

What’s new:
- Practical advice shared to support improved multidisciplinary care when addressing anaesthesia administration
- Inclusion of a dedicated pain management symposium
- New and renowned organising committee

Key topics:
- Enhancing safety in current in anaesthesia practice
- Patient safety & anaesthesia in the elderly
- Organ transplantation
- ERAS – Enhanced Recovery After Surgery
- Pain in pregnancy and the paediatric population
- The opioid epidemic
- Contemporary chronic pain management and best practice
- Pain and the psyche

Who should attend:
- Anaesthesiologists & Anaesthetists
- Allied healthcare professionals in Anaesthesia, Technicians & Nurses
- Critical Care, ICU Nurses and Residents
- Pain medicine Consultants, Specialists and Intensivists
- Critical Care, ICU Consultants & specialists
- Pharmacists
- Intensive Care Physicians

Benefits of attending:
- Determine the best course of action to ensure safety in current anaesthesia practice
- Evaluate the international and regional challenges associated with organ transplantation and debate how best to overcome these
- Distinguish the core central elements of the ERAS pathway and recognise how to address these to improve patient recovery and care
- Formulate practical skills on how to efficiently manage chronic and acute pain

Programme highlights:
Addressing medication harm head on: Best medication safety practices

Dr Paul Barach, Clinical Professor, Wayne State University School of Medicine, Children’s Hospital of Michigan, Patient Safety Committee Member, American Society of Anesthesiologists, Detroit, Michigan, USA

‘The Opioid Epidemic’: The other side of the story

Dr Amany E. Ayad, Professor of Anesthesia and Pain, Cairo University, General Secretary, The African Society of Regional Anesthesia and Pain (AFSRA), Chair, The World Institute of Pain (WIP) – Middle East Section, Cairo, Egypt

Pain & Pregnancy

Dr Waleed Riad, Consultant Anesthesiologist & Interventional Pain Physician, Corniche Hospital, Abu Dhabi, UAE

Visit ahcongress.com/anaesthesia to learn more
6th Diabetes Conference
29-30 January 2020, DWTC

Theme: Diabetes in the 21st century – A review of current trends

What’s new:
• New conference Chair and Activity Director
• Interactive problem-solving case study-session
• New session on cardiovascular disease and diabetes
• New speakers from Qatar, Bahrain, South Africa, Greece, Finland and more!

Key topics:
• The recent cardiovascular outcome trials - an overview
• Beta cell update
• What is next after metformin? Understanding the guidelines
• Precision medicine in diabetes
• Fatty liver in diabetes: What do we know?
• Diabetes and the gut: The world of microbiome
• Fad diets: What is your advice?

Benefits of attending:
• Explore a comprehensive and evidence-based review of advanced strategies in diabetes management
• Discuss treatment guidelines and keep abreast of the rapidly changing diabetes landscape
• Improve competency in diabetes problem solving
• Integrate practical approaches to educating patients about diabetes self-management
• Review clinical trials and emerging research

Programme highlights:
The recent cardiovascular outcome trials - an overview
Dr Ali Jawa, President, Pakistan Endocrine Society; Consultant Endocrinologist, Wilshire Cardiovascular and Endocrine Center of Excellence (WILCARE), Lahore, Pakistan

Beta cell update
Prof Lorna Harries, Professor of Molecular Genetics, College of Medicine and Health, University of Exeter, Exeter, UK

What is next after metformin? Understanding the guidelines
Dr Peter Rossing, Chief Consultant & Head of Research, Steno Diabetes Center, Copenhagen, Denmark

Precision medicine in diabetes
Prof Leif Groop, Senior Professor, Lund University, Sweden; Research Director, Institute of Molecular Medicine Finland (FIMM) Helsinki, Finland

Who should attend:
• GPs, Family Physicians & Internists
• Diabetes Specialists
• Endocrinologists
• Clinical Dietitians & Nutritionists - Allied healthcare professionals
• Pharmacists

Visit ahcongress.com/diabetes to learn more
Physical Medicine, Rehabilitation & Sports Medicine Conference
29-30 January 2020, DWTC

Theme: ‘Integrated multidisciplinary care, treatment and management of pain’

Overview:
Designed by a panel of leading PMR & sports medicine experts, this agenda will feature sessions highlighting new medical approaches, methods and management techniques, sport injury prevention vs. injury treatment.

What’s new:
- We are back at Arab Health – enhancing the learning and networking experience.
- New international guest speakers from Europe and USA
- New scientific committee and advisory board members
- Programme focused on physiological topics & post-surgery rehab
- Featuring advanced practices through lectures and supported by hands-on training
- Interactive panel discussions on hot topics
- Dedicated Q&A sessions with the guest speakers to allow audience participation

Key topics:
- Brain injury care
- Concussions management and treatment
- Integrating psychological and physical therapy
- Role of technology in general rehabilitation
- Design Principles and the use of advanced technology in prosthetics
- Managing complex shoulder pain
- Sports injuries: What do we do when surgery does not work?
- eSports Medicine
- Minimally invasive arthroscopic procedures in sports

Who should attend:
- Physiatrists/Physical Medicine & Rehabilitation Physicians
- Sports medicine specialists
- Physiotherapists/Physical Therapists
- Occupational Therapists
- Chiropractors
- Orthopaedic Surgeons
- Orthopaedic specialists / consultants
- Neurosurgeons
- Neurologists

Benefits of attending:
- Review interventions and rehabilitation for neurological disorders
- Evaluate integrating psychological principles into physical therapy treatment
- Explore new innovative and integrated pain management strategies to improve patient outcomes
- Discover innovative medical treatments that can help prevent recurring sports injuries
- Evaluate the newest developments on concussions in sports
- Analyse the medical, administrative, ethical responsibilities of the team physician
- Review progressive exercises for sports injuries, strains, sprains, muscle, tendon and ligament repairs

Programme highlights:
Biomimetic Prosthetic - Design principles and the use of advanced technology in prosthetics
Prof Sir Saeed Zahedi, Technical Director, Blatchford, Basingstoke, UK

Cranioplasty in the context of TBI rehabilitation
Dr Florian Roser, Head of Neurosurgery, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

Achilles tendon problems: A window of our inner soul
Prof Nicola Maffulli, Consultant Orthopaedic Surgeon, Honorary Professor for Sports and Exercise Medicine, Queen Mary University of London, London, UK

Visit ahcongress.com/pmr-sports to learn more
Theme: ‘Excellence through people, processes, and performance: LEAD, INSPIRE & IMPACT’

What’s new:
- More international speakers from new demographic regions
- Dedicated discussions following each session
- The latest perspectives on solutions to the key challenges in the field of healthcare quality management

Key topics:
- Leadership and governance
- Learning, development and data for quality and safety
- E-health and innovation
- ‘The quality culture’: Regional & international adaptation
- Principles of a high-reliability organisation (HRO) in healthcare

Who should attend:
- Heads of Quality
- Quality Managers, Specialists & Analysts
- Quality Assurance, Officers & Coordinators
- Managers in Quality Improvement
- Risk & Project Managers
- Patient Safety Officers
- Accreditation, Education Co-ordinators & Officers

Benefits of attending:
- Discuss strategy to encourage a ‘culture of quality’ for improved excellence within healthcare facilities
- Explore the role of e-health in quality management and identify innovative tools and the latest technology enabling quality improvement
- Review updates in healthcare quality standards and accreditation, to expand knowledge, encourage compliance, and uphold best practice
- Evaluate the notion of a ‘high-reliability organisation’ and consider how these principles can be incorporated in healthcare for reduced variability and error in process
- Examine insights on how clinicians can be empowered to drive and sustain improvement without compromising on their health and well-being
- Evaluate different quality tools and techniques to improve patient care and safety

Programme highlights:
Effective leadership and governance
Dr Alexander Thomas, President, Association of Healthcare Providers India (APHI), Bengaluru, India

Quantifying work effort - a meaningful navigation complexity index tool
Ms Fouzel Dhebar, Administrative Director, Health Navigation Services, Stanford Health Care, California, USA
Laura Jaros, Senior Practice Manager, International Patient Services, Northwestern Memorial Hospital, Chicago, Illinois, USA

Is ‘Preventable Medical Harm’ a public health issue?
Dr Rola Hammoud, Chief Quality Officer, Clemenceau Medical Centre (Johns Hopkins International), President, Lebanese Society for Quality and Safety in Healthcare, Beirut, Lebanon

Visit ahcongress.com/quality to learn more
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