



Arab Health 
By Informa Markets

Public Health Conference

Live in-person: 1-2 Feb 2023
Dubai World Trade Centre

10.5 CME points

CME Provided by:



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In partnership with:



Public Health Conference

1-2 Feb 2023

In Partnership with Sheikh Shakhbout Medical City

Theme: Public health in a changing world

Overview

The Public Health Conference focuses on empowering public health professionals to help shape the future of healthcare in the region. The guiding principle for the program is to bring together experts in the field to collaborate and discuss the best current and future initiatives on the most pertinent public health issues that healthcare professionals face daily.

The importance of COVID-19 remains and opens more challenges for the future that the healthcare community must overcome. Aside from the question of pandemics, there are other issues at hand of equal importance which the program will look to cover, including non-communicable diseases, infectious diseases, how climate change has affected the health of populations and mental wellbeing.

An all-encompassing agenda has been developed to bring attention to the core issues that affect public health, with solutions on how they can be controlled and managed.

Key topics

- Public health and future pandemics
- Reducing antimicrobial resistance – current challenges and new approaches
- Roundtable: wellbeing of healthcare workers during pandemic times
- Modern paradigms and models of care for health systems and services
- Innovations in diabetes care; integrating technology into systems
- Burden of NCDs globally and regionally

Benefits of attending

- Address the importance of staff burnout and how to improve wellness in the workplace
- Analyze the latest innovations in the use of technology for diabetes care
- Review the current challenges and new approaches to reducing AMR
- Evaluate the current state of monkeypox and the recommendations for care

Who will be attending?

- Health policy and strategy officers
- Directors of health
- Public health experts/researchers/specialists
- Health educators
- Infectious disease specialists
- Public health (academic)
- Health planners
- Students
- Nurses
- Residents/Fellows

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Faculty Disclosure:

The Cleveland Clinic Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Integrity and Independence requiring mitigation of all faculty conflicts of interest. Faculty declaring a relevant financial relationship will be identified in the activity syllabus.

Accreditation

In support of improving patient care, Cleveland Clinic Center for Continuing Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation

- **American Medical Association (AMA)**

Cleveland Clinic Center for Continuing Education designates this live activity for a maximum of 10.5 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants claiming CME credit from this activity may submit the credit hours to the American Osteopathic Association for Category 2 credit.

Programme

Day one | Wednesday, 1 Feb 2023

08:45 Opening remarks by Chairs

Activity Director: Dr Samah Nour, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

Conference Chair: Dr Emmanuel Nsutebu, Sheikh Shakhbout Medical City, Abu Dhabi, UAE

Conference Chair: Dr Haifa Madi, MOHAP, Dubai, UAE

Session 1: Pandemics and public health

Moderator: Dr Emmanuel Nsutebu, Sheikh Shakhbout Medical City, Abu Dhabi, UAE

09:00 Public health and future pandemics

Dr Farida Al Hosani, Department of Health Abu Dhabi, Abu Dhabi Public Health Center, Abu Dhabi, UAE

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09:30 Impact of climate change on pandemics
Dr Maisoon Ali AlShaali, Ministry of Health and Prevention, Abu Dhabi, UAE

10:00 Monkeypox – current state and recommendations
Joumana George Hermez, WHO, Cairo, Egypt

10:30 Coffee break and networking

Session 2: Infectious Diseases

Moderator: Dr Emmanuel Nsutebu, Sheikh Shakhbout Medical City, Abu Dhabi, UAE

11:00 OneHealth
Dr Salama Suhail Almuhairei, National Emergency Crisis and Disaster Management Authority, Abu Dhabi, UAE

11:30 Reducing antimicrobial resistance – current challenges and new approaches
Dr Najiba Mohamed Abdulrazzaq, MOHAP, National AMR Committee Co-Chair, Dubai, UAE

12:00 HIV and STDs – challenges and recommendations to reduce incidence in MENA region
Joumana George Hermez, WHO, Cairo, Egypt

12:30 Lunch break | Visit exhibition

Session 3: Future direction of public health

Moderator: Dr Samah Nour, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

14:00 Climate change and health contribution and impact
Dr A. Basel Al-Yousfi, California, USA

14:30 Governance of public health in UAE
Dr Lubna Ali Alshaali, Ministry of Health & Prevention, Abu Dhabi, UAE

15:00 Modern directions of education and training in public health
Dr Ahmed Mandil, WHO/EMRO, Cairo, Egypt

15:30 Metaverse in public health
Dr Ramadan AlBlooshi, Dubai Health Authority, Dubai, UAE

16:00 End of day one

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Day two | Thursday, 2 Feb 2023

08:45 Opening remarks

Activity Director: Dr Samah Nour, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

Conference Chair: Dr Emmanuel Nsutebu, Sheikh Shakhbout Medical City, Abu Dhabi, UAE

Conference Chair: Dr Haifa Madi, MOHAP, Dubai, UAE

Session 4: Wellbeing

Moderators:

- Dr Haifa Madi, MOHAP, Dubai, UAE
- Dr Samah Nour, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

09:00 Enhancing your wellness to improve the wellbeing of your organization

Dr Jennifer Katzenstein, Johns Hopkins All Children's Hospital, Baltimore, Maryland, USA

09:30 National strategy of wellbeing and health wellbeing

Dr Aisha AlMheiri, MOHAP, Abu Dhabi, UAE

10:00 Roundtable: wellbeing of healthcare workers during pandemic times

- Dr Amad Din, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE
- Dr Ayesha Ahmed, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE
- Dr Kelly Huffman, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

10:30 Coffee break and networking

Session 5: Non-communicable diseases

Moderator: Dr Haifa Madi, MOHAP, Dubai, UAE

11:00 Innovations in diabetes care; integrating technology into systems

Dr Mohamed Hassanein, Dubai Hospital, MBRU, Gulf Medical University, Cardiff University, DAR International Alliance, Dubai, UAE

11:30 Key priorities and challenges for cancer in Dubai

Dr Kadhim Alabady, Dubai Health Authority, Dubai, UAE

12:00 Impact of COVID-19 pandemic on cardiovascular diseases care; need for a new approach

Dr Mohamed Salah Osman, EHS, Fujairah, UAE

12:30 Burden of NCDs globally and regionally

Dr Lamia Mahmoud, World Health Organization, EMRO, Cairo, Egypt

13:00 Lunch break | Visit exhibition

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Session 6:

Moderator: Dr Haifa Madi, MOHAP, Dubai, UAE

14:30 Modern paradigms and models of care for health systems and services
Dr Awad Mataria, WHO/EMRO/ Cairo, Egypt

15:00 Transforming health financing systems in the Arab World to advance the dual agenda of UHC and health security - Lessons from the COVID-19 Pandemic
Dr Awad Mataria, WHO/EMRO/ Cairo, Egypt

15:30 UHC in family practice in PHC
Dr Hassan Salah, WHO/EMRO, Cairo, Egypt

16:00 End of conference

Scientific Committee

Activity Director

- Dr Samah Nour, Consultant Occupational Medicine Physician, **Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE**

Conference Chairs

- Dr Emmanuel Nsutebu, Consultant, Chair, Tropical and Infectious Diseases, **Sheikh Shakhbout Medical City, Abu Dhabi, UAE**
- Dr Haifa Madi, Public Health Expert and Advisor, Office of the Assistant Undersecretary for Public Health, **MOHAP, Dubai, UAE**

Speaker Faculty

- Dr A. Basel Al-Yousfi, Environmental Health Expert, **California, USA**
- Dr Ahmed Mandil, Coordinator, Research & Innovation; Science, Information & Dissemination, **WHO/EMRO, Cairo, Egypt**
- Dr Aisha AlMheiri, Director of Wellbeing and Sustainable Development Office, Public Health Sector, **MOHAP, Abu Dhabi, UAE**
- Dr Amad Din, Consultant Psychiatrist, **Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE**
- Dr Awad Mataria, Director, Universal Health Coverage/Health Systems, **WHO/EMRO, Cairo, Egypt**
Dr Ayesha Ahmed, Consultant Psychiatrist, Section Head, Psychiatry, **Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE**
- Dr Farida Al Hosani, Official Spokesperson for Health Sector, Department of Health Abu Dhabi, Executive Director, Communicable Diseases Sector, **Abu Dhabi Public Health Center, Abu Dhabi, UAE**
- Dr Hassan Salah, Regional Advisor, Primary and Community Health Care, Team Lead, Access to Health Services, Universal Health Coverage/Health Systems, **WHO/EMRO, Cairo, Egypt**

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- **Dr Jennifer Katzenstein**, Director, Psychology, Neuropsychology, and Social Work, Co-Director, Center for Behavioral Health, **Johns Hopkins All Children's Hospital, Baltimore, Maryland, USA**
- **Joumana George Hermez**, Regional Advisor for HIV, Hepatitis and STIs, **WHO, Cairo, Egypt**
- **Dr Kadhim Alabady**, Public Health Senior Specialist, Public Health Protection Department, **Dubai Health Authority, Dubai, UAE**
- **Dr Kelly Huffman**, Psychologist, Neurological Institute, **Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE**
- **Dr Lamia Mahmoud**, Regional Advisor, Noncommunicable Diseases Prevention, UHC/Noncommunicable Diseases and Mental Health, **World Health Organization, EMRO, Cairo, Egypt**
- **Dr Lubna Ali Alshaali**, Director of Health Policies and Legislations Department, **Ministry of Health & Prevention, Abu Dhabi, UAE**
- **Dr Maha El-Adawy**, Director, Department of Healthier Populations, **WHO/EMRO, Cairo, Egypt**
- **Dr Maisoon Ali AlShaali**, Public Health Consultant, Head of Environmental Section, **Ministry of Health and Prevention, Abu Dhabi, UAE**
- **Dr Mohamed Hassanein**, Consultant Endocrinology, **Dubai Hospital**, Adjunct Professor, **MBRU, H Prof of Medicine, Gulf Medical University**, Deputy Director of Postgraduate Diabetes Education, **Cardiff University**, Chair, **DAR International Alliance, Dubai, UAE**
- **Dr Mohamed Salah Osman**, Consultant Cardiologist, **Kalba Hospital, EHS, Fujairah, UAE**
- **Dr Najiba Mohamed Abdulrazzaq**, Consultant Internist, Head of Medical Department, **Al Kuwait Hospital**, Head, Central IPC Committee, **MOHAP**, National AMR Committee Co-Chair, **Dubai, UAE**
- **Dr Ramadan AlBlooshi**, Acting Director & Advisor, HQ - Public Health Protection Department, **Dubai Health Authority, Dubai, UAE**
- **Dr Salama Suhail Almuhairi**, Research and Development Department Manager of HazMat Incidents Management Division, **National Emergency Crisis and Disaster Management Authority, Abu Dhabi, UAE**

A Focus on Sustainability - learn more about our sustainability efforts across the event

At Arab Health we will be 'Connecting the Disconnected' – after the event, all conference presentations will be shared publicly for all delegates around the world to access, for free!

What's more, all delegates are invited to meet the top medical residents in the UAE at the Future Doctor's Programme, with the chance to view their scientific posters on various medical specialties.

And with a series of dedicated keynotes about improving mental health and skills for the workplace, you'll gain much needed information on how to better your professional career.

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Book your CME accredited conference track today

The live conference seats are limited and allocated according to safety requirements. Reserve your seats early.

Reserve your seats early before prices onsite increase.

Live in-person conferences	Date	Early bird rate	Regular rate
All Access Pass	30 Jan - 2 Feb	AED 4,500	AED 4,800
23 rd Total Radiology	30 Jan - 2 Feb	AED 1,500	AED 1,800
22 nd Surgery	30 Jan - 2 Feb	AED 3,000	AED 3,300
15 th Obs & Gyn	30-31 Jan	AED 2,500	AED 2,800
19 th Orthopaedics	1-2 Feb	AED 2,500	AED 2,800
14 th Quality Management	1-2 Feb	AED 2,500	AED 2,800
Internal Medicine	30-31 Jan	AED 2,200	AED 2,500
Emergency Medicine	30-31 Jan	AED 2,200	AED 2,500
Anaesthesia & Pain Management	30-31 Jan	AED 2,200	AED 2,500
Public Health	1-2 Feb	AED 2,200	AED 2,500

* Price excl. VAT

- Early bird price expires on 09 December at 23:59 pm UAE time
- Above prices are excluding VAT. 5 % VAT will apply as per UAE Law

Quick ways to book your seat today

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