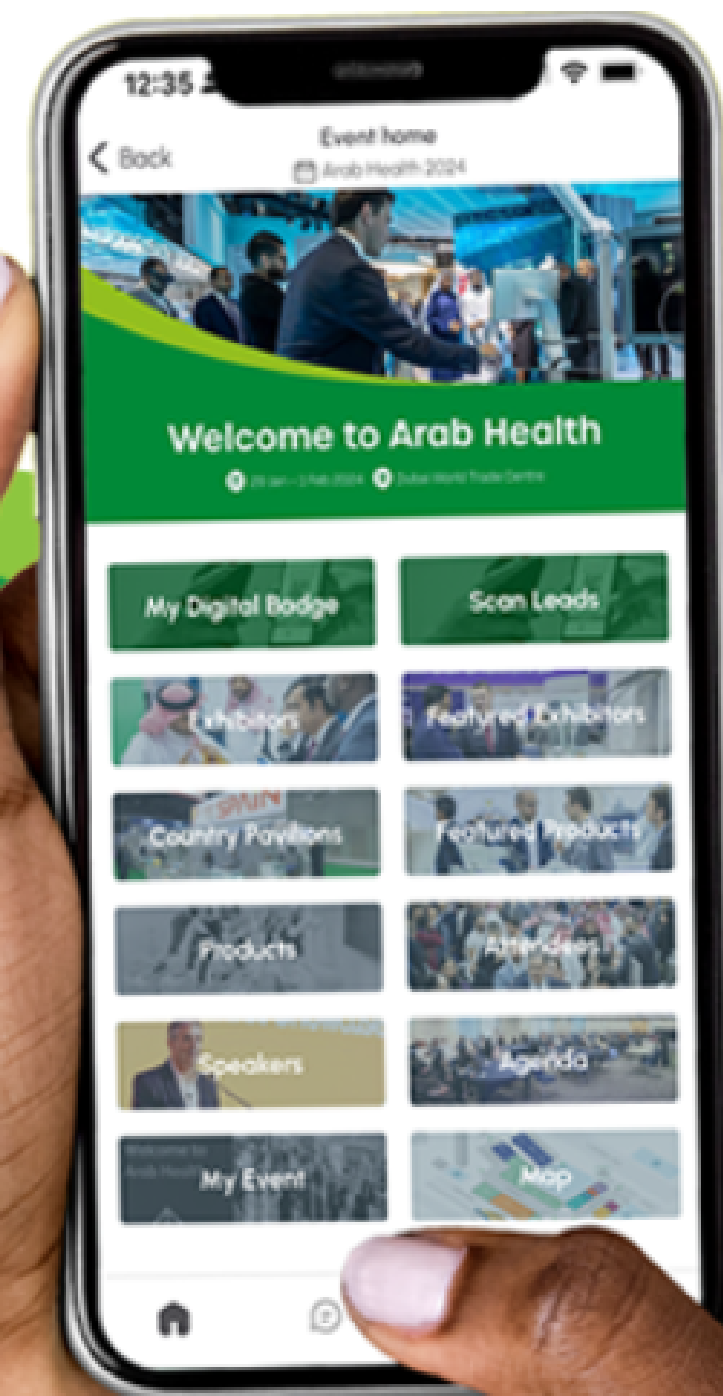


Arab Health

By Informa Markets

Extra leads.
Extra business.
Extra awesome.

Scan badges, qualify prospects and
capture contact details with ease



What are the benefits of lead scanning?

1. Say goodbye to binders

Reduce admin time as everything is digitalised. No paperwork means you can focus on the conversation with your potential new partners and clients.

2. Don't miss a connection again

Your entire show team onsite can download the app and scan attendee badges during the event .

3. Personalise your lead qualification

Create qualifying questions that work for your company. Once your team members scan a badge, they can use these to categorise their leads

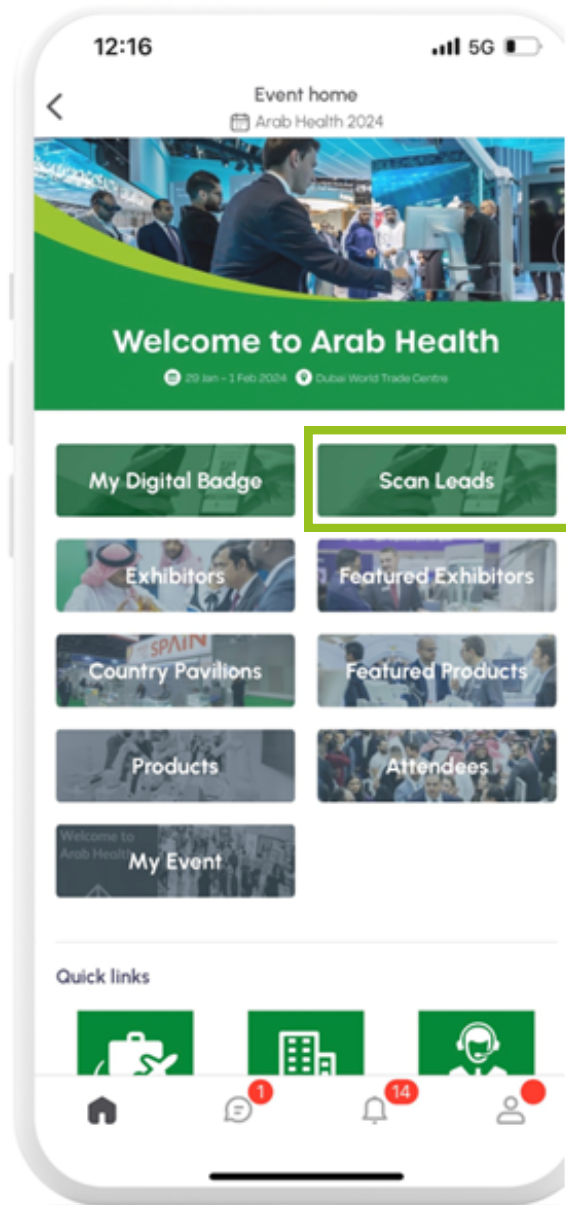
4. Get business done faster

Download your leads in spreadsheets, and share them with your wider team before you've even left the venue.

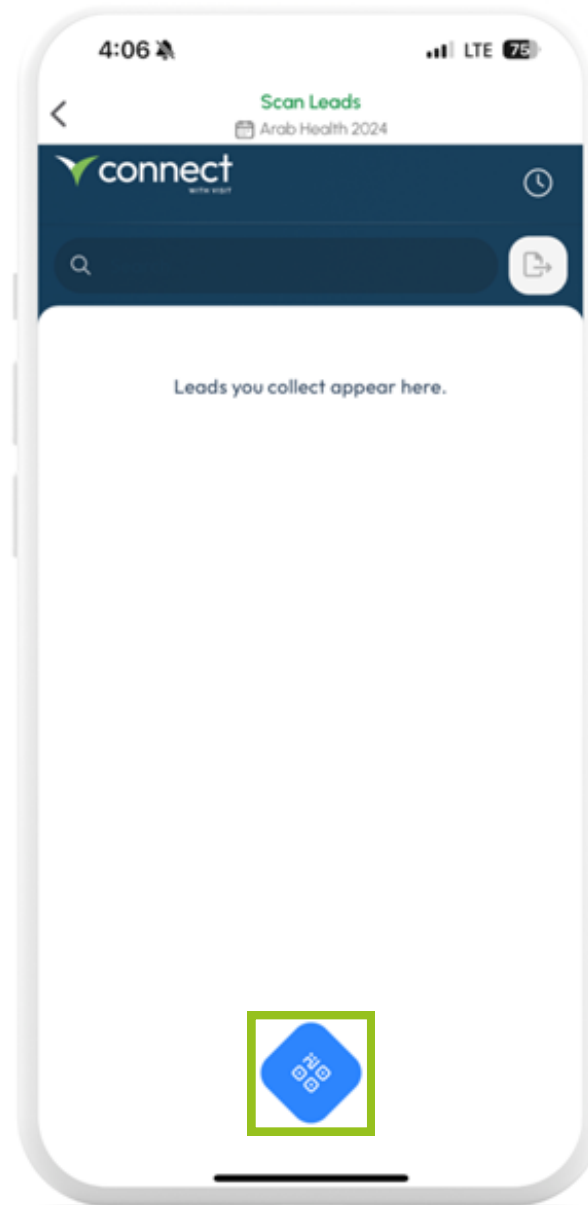
5. Be more sustainable

Ditch paper and start using the event app to generate less waste & accelerate your business sustainably.

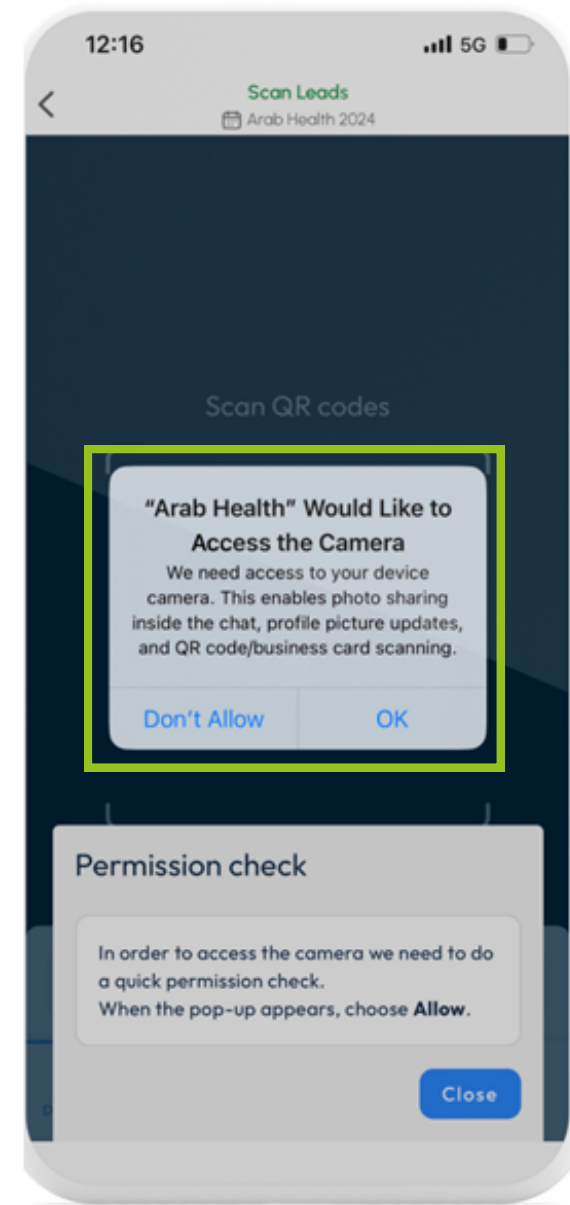
Scanning leads at the show



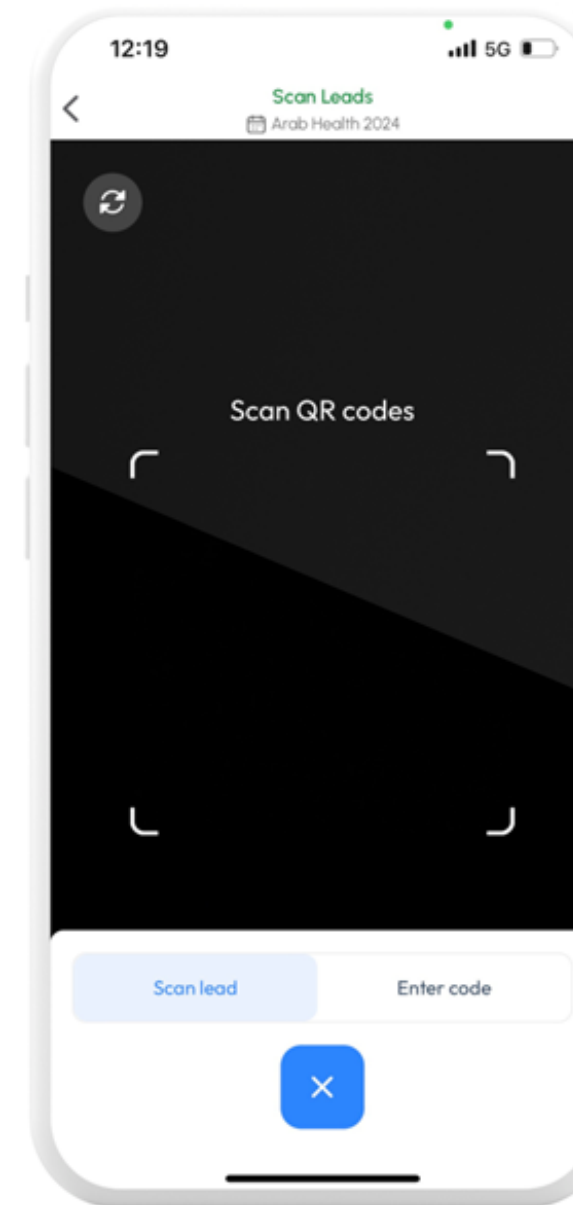
Step 1: Click on the scan leads button in the app



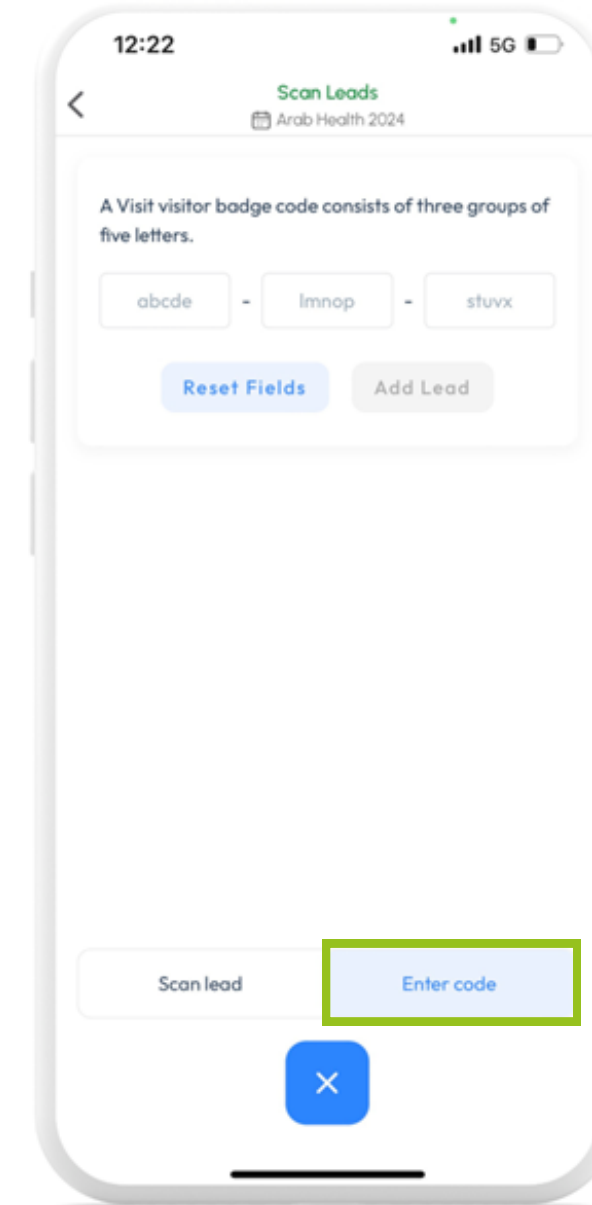
Step 2: Click on blue scan button



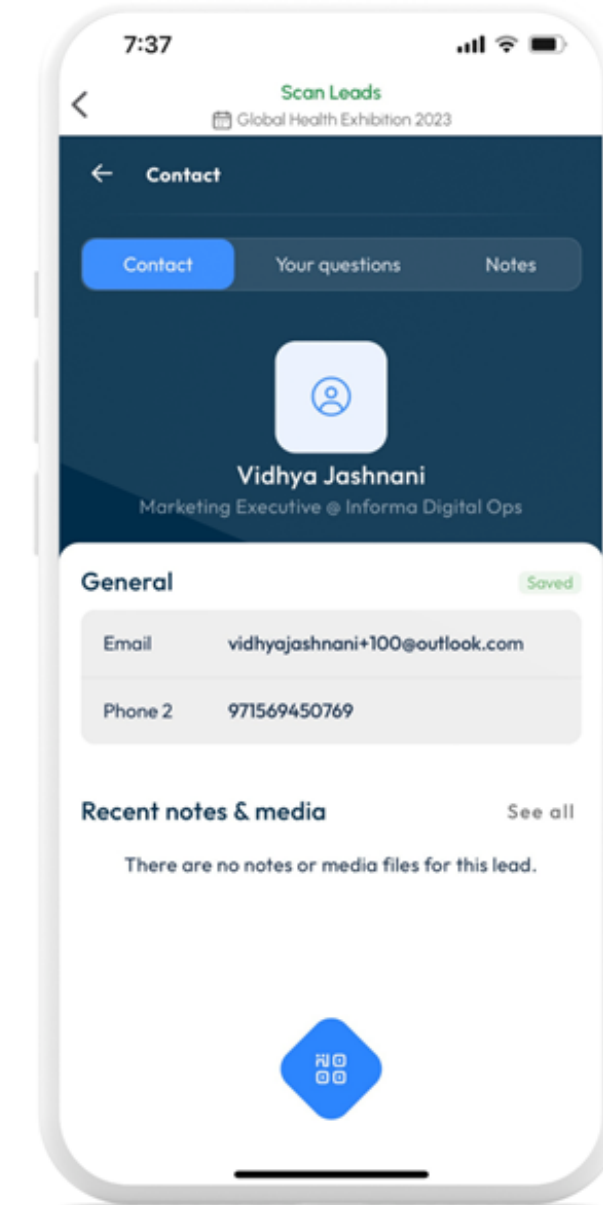
Step 3: Grant camera permissions



Step 4: Point directly at the attendee's badge

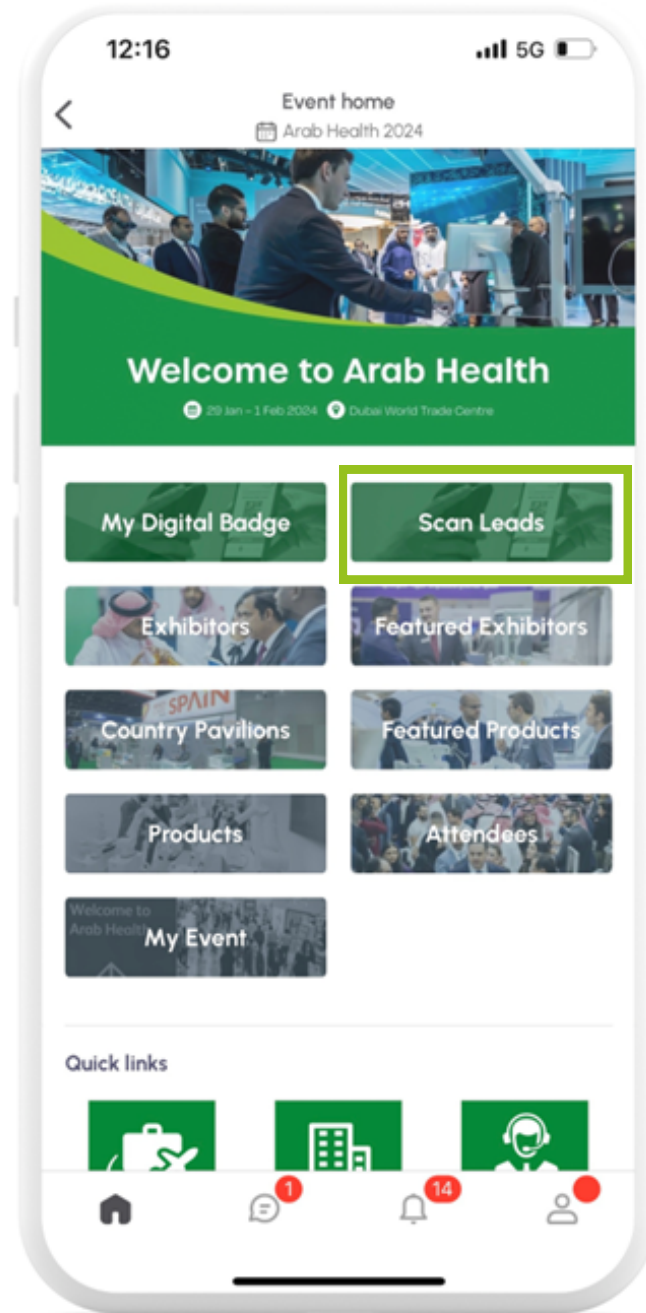


If the scan fails, enter the visitor's 15-character code found on their badge

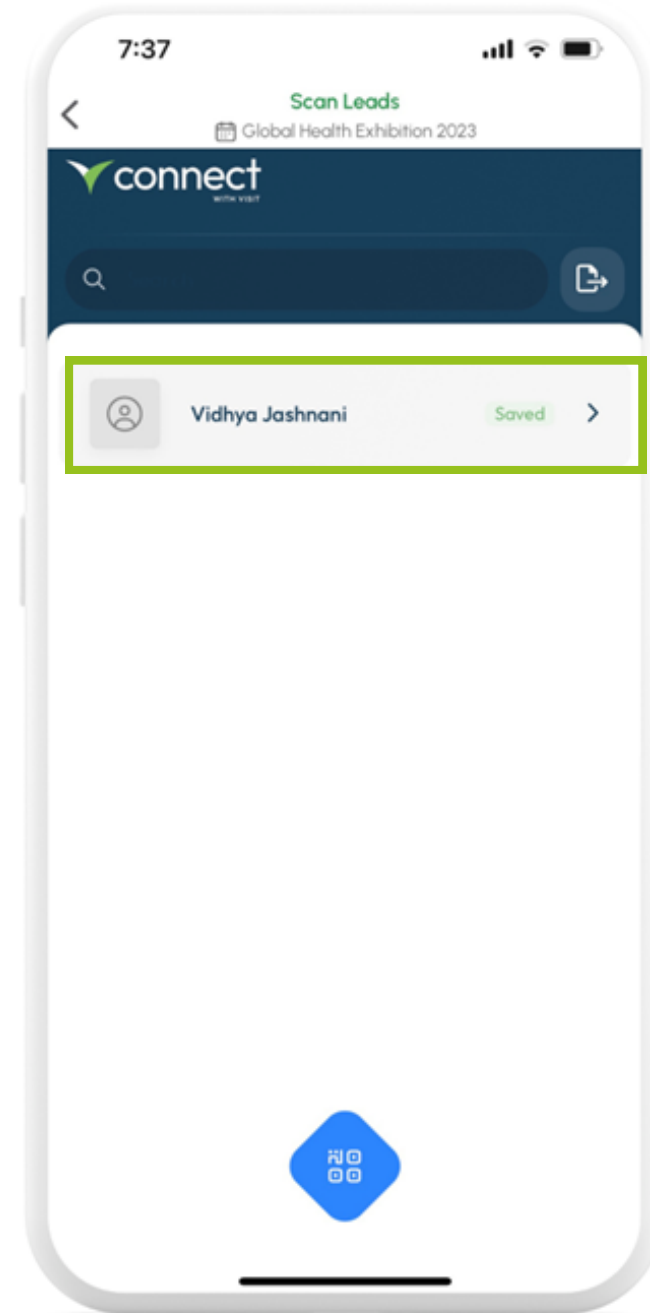


Successful scan will open the attendee's profile card

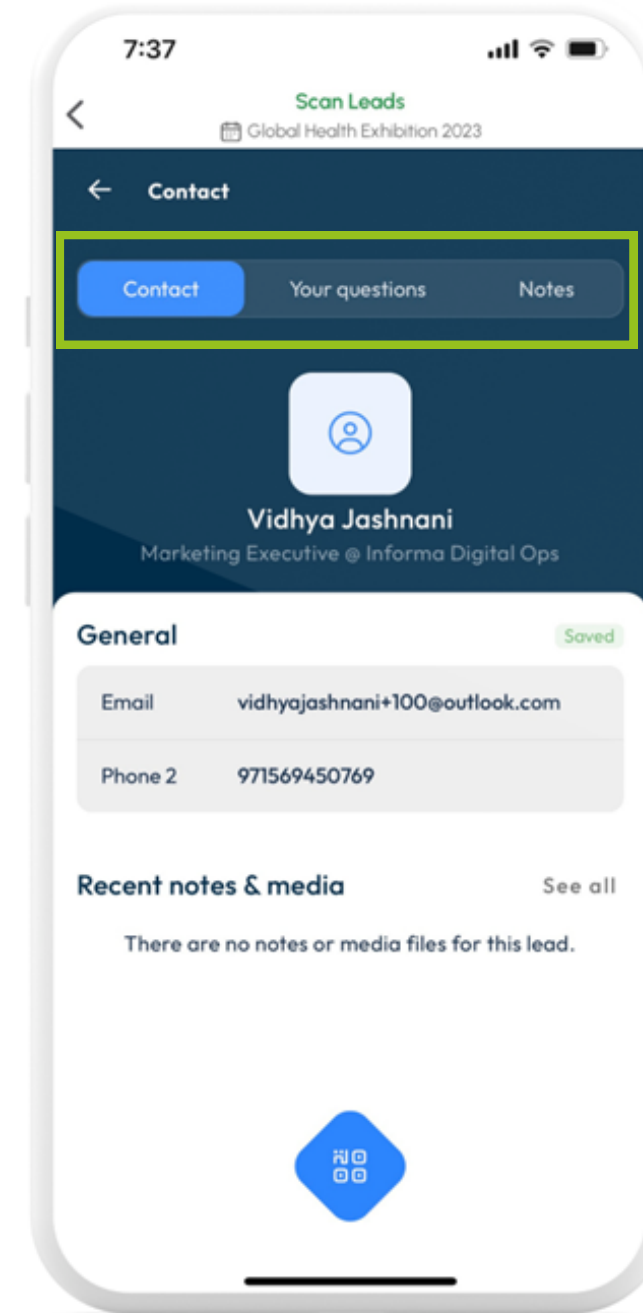
Managing leads scanned at the show



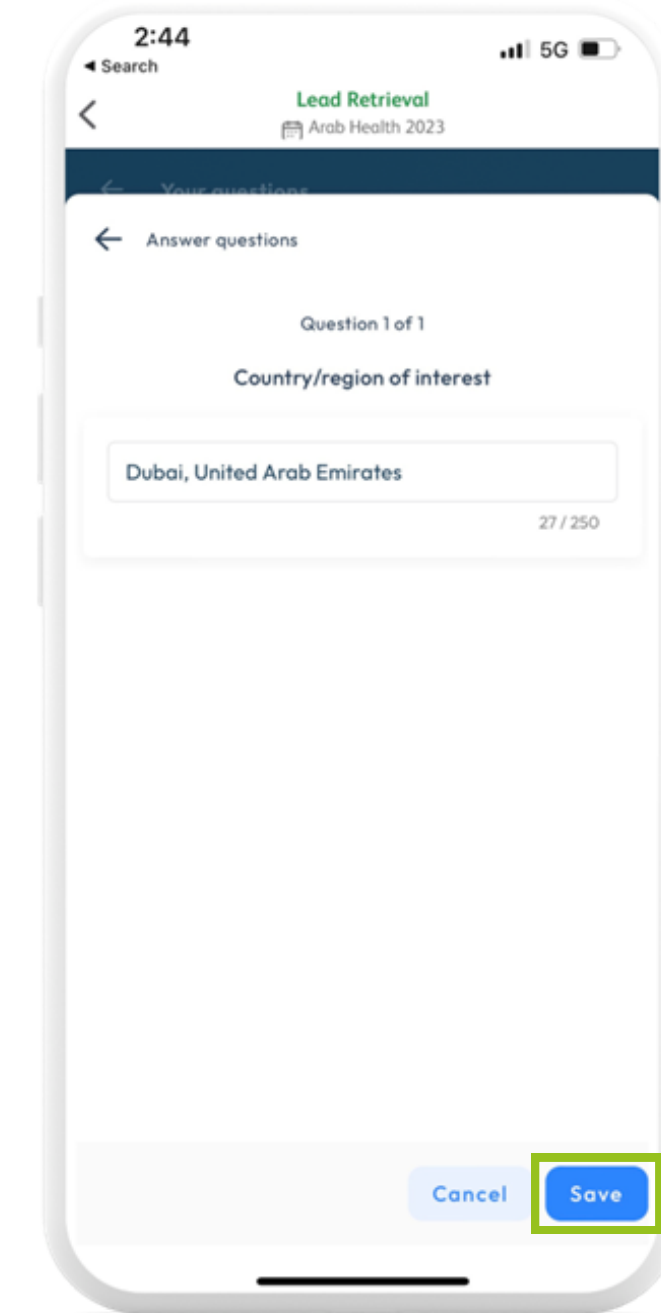
Step 1: Click on the scan leads button in the app



Step 2: Review your leads & click on any one to add notes

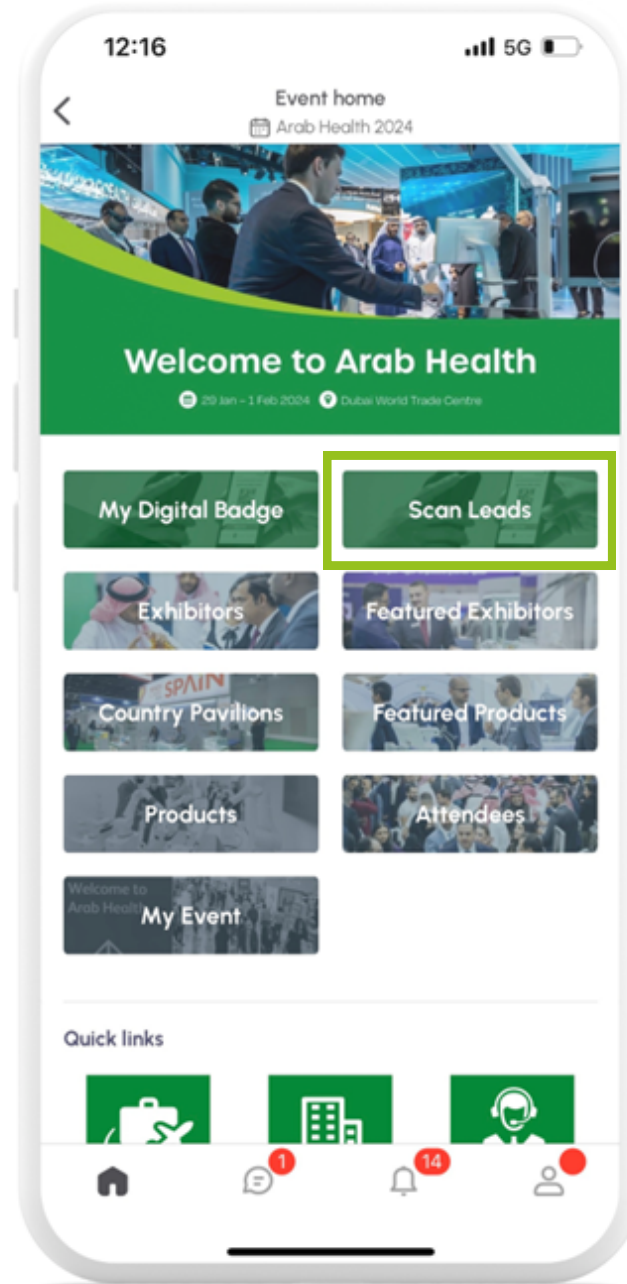


Step 3: Use tabs on top to answer questions, add notes, etc

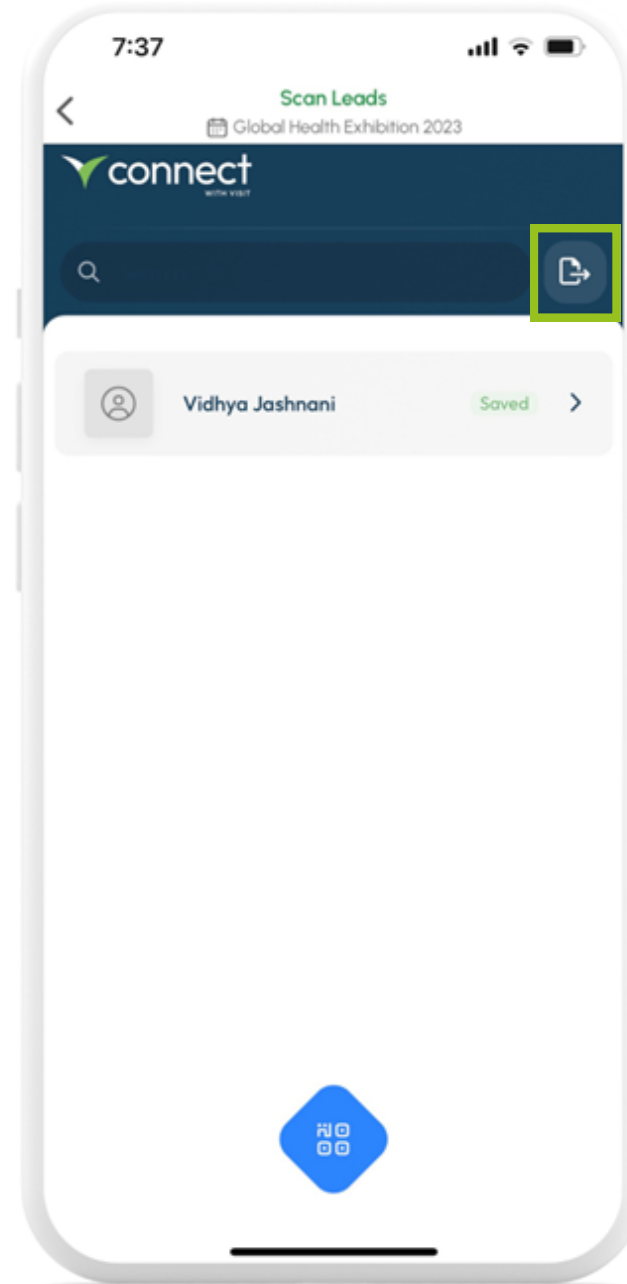


Step 4: Click on 'Save' to save all your notes for this specific lead

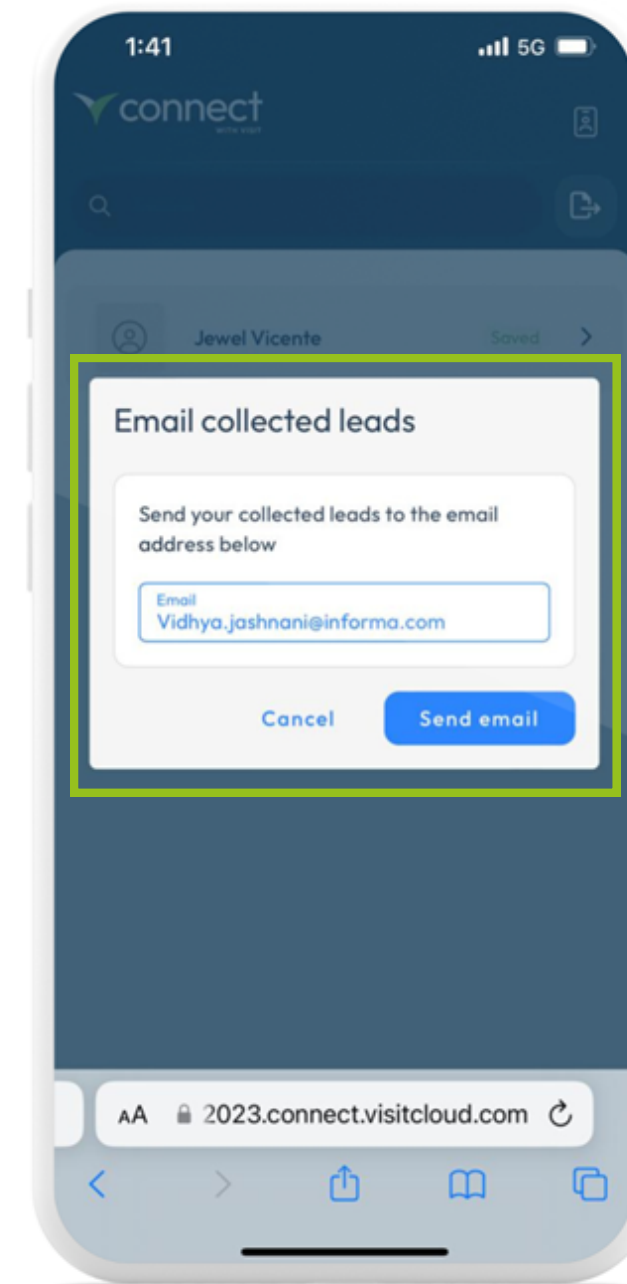
Downloading leads scanned at the show



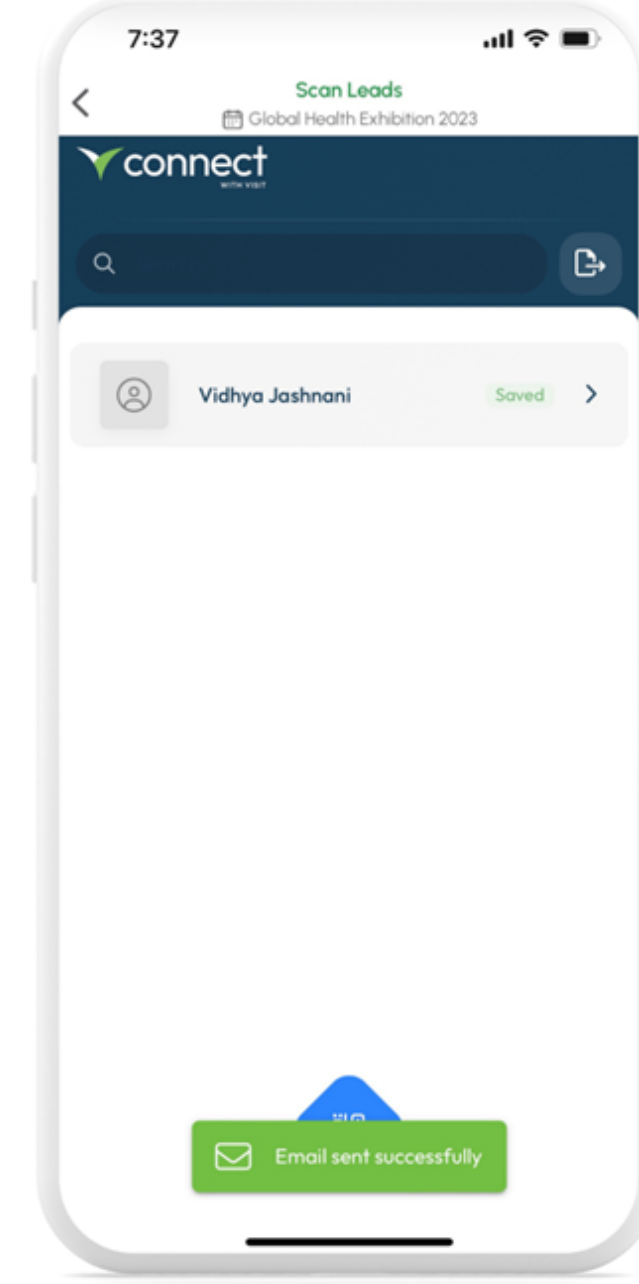
Step 1: Click on the scan leads button in the app



Step 2: Click on the download icon in the top right corner



Step 3: Enter the email address where you would like to receive your leads & click "send email"



Successful email is indicated via a green notification

Download the Arab Health app to begin scanning!



Click here to view test badges and get comfortable with lead scanning at the show!



Did you know your company's main point of contact can set up custom lead qualifying questions for you? [Click here to learn more](#)



Need assistance?

Contact the Arab Health customer service team on ah.customerservice@informa.com