

2023 Post show results

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Where the world of healthcare meets

Arab Health has become a significant event for the healthcare industry and the 48th edition was no exception. Hosted in Dubai, the event brought together a diverse participation of healthcare professionals, businesses, and organisations from around the world to showcase the latest innovations and advancements in medical technology, equipment, and services.

The event provided attendees with opportunities to network with industry leaders, attend educational sessions, and discover latest trends and advancements in the healthcare industry.

Exhibitors showcased their trailblazing products and solutions to the regional and global healthcare community and built long lasting relationships.

In addition, Arab Health 2023 featured robust conference programs, featuring experts in various fields who shared insights and knowledge based on the latest trends and developments in the healthcare industry. It served as a great platform for attendees to exchange ideas and best practices and helped forge new relationships and partnerships.

Arab Health has paved its way over the years to become THE event for anyone involved in the healthcare industry, offering a unique opportunity to connect, learn and explore new opportunities worldwide.



Arab Health 2023 Overview



320 speakers
3,358 exhibitors
135,880 professional visits
63,599 visitors
3,450 delegates



44 country pavilions
76 exhibiting countries
183 countries represented



\$1.81 billion**
total value of business
generated

Digital audience



2,086,720 website views

f **70,458** followers

📷 **12,500** followers

🐦 **21,200** followers

▶ **6,662,024** views

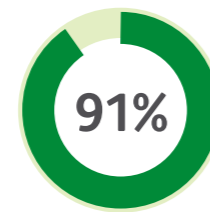
in **24,400** followers

**GRS Explori Survey.

Exhibitor overview



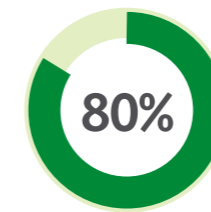
99% rated Arab Health as an important platform for their business



91% rated the ROI from good to excellent

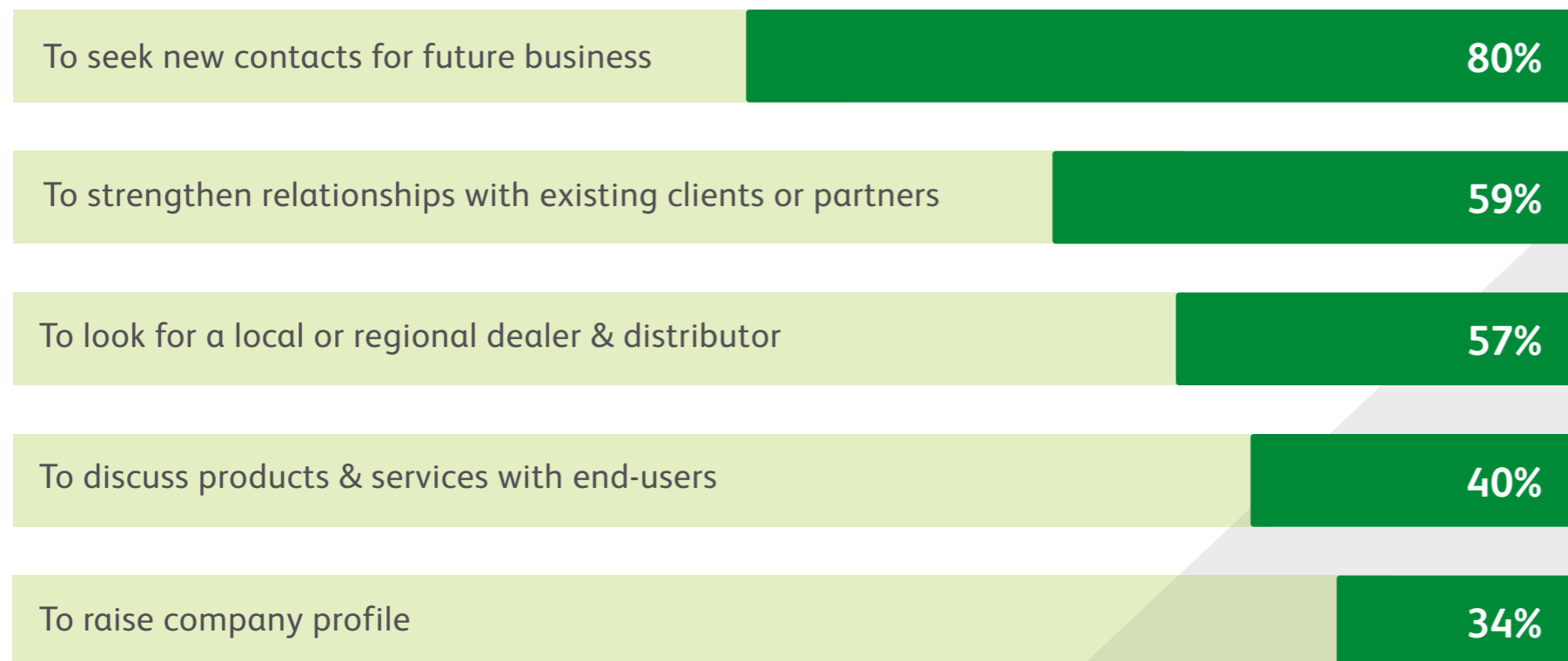


90% will be exhibiting again next year



80% rated the quality of visitors from good to excellent

Top 5 reasons for exhibiting



“It was an absolute pleasure to be a part of Arab Health, 2023. All 4 days were filled with a plethora of opportunities and partnerships. Our booth saw great traffic and it was an incredible opportunity to meet and interact with our partners, suppliers, and potential customers. My team and I had a great time and I’m proud of the efforts my team put in to make the event successful. Arab Health, yet again proved to be an excellent platform for us to showcase our products and services and to gain valuable insights into the future of the healthcare industry.”

*Farida Mahabat - Head of Marketing, Supercare Pharmacy
GMG Health & Beauty Division*

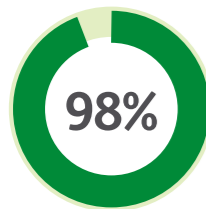


“This has been a fantastic edition of Arab Health... as busy as ever. So we love it. There is no place in the world that you meet so many people from such a fantastic bandwidth of users and healthcare workers and in such a dynamic market. This is the place!”

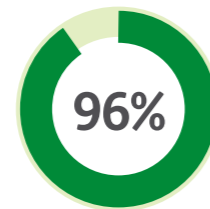
*Ole Per Maloy – CEO, Siemens Healthineers Middle East
& Southern and Eastern Africa*



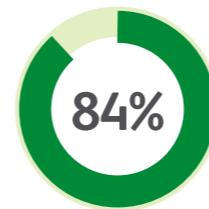
Visitor overview



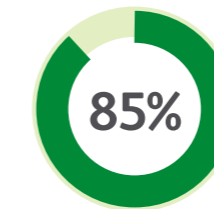
98% rated the quality of exhibitor from good to excellent



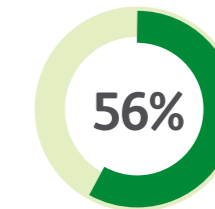
96% rated Arab Health as an important platform for their business



84% will be visiting again next year

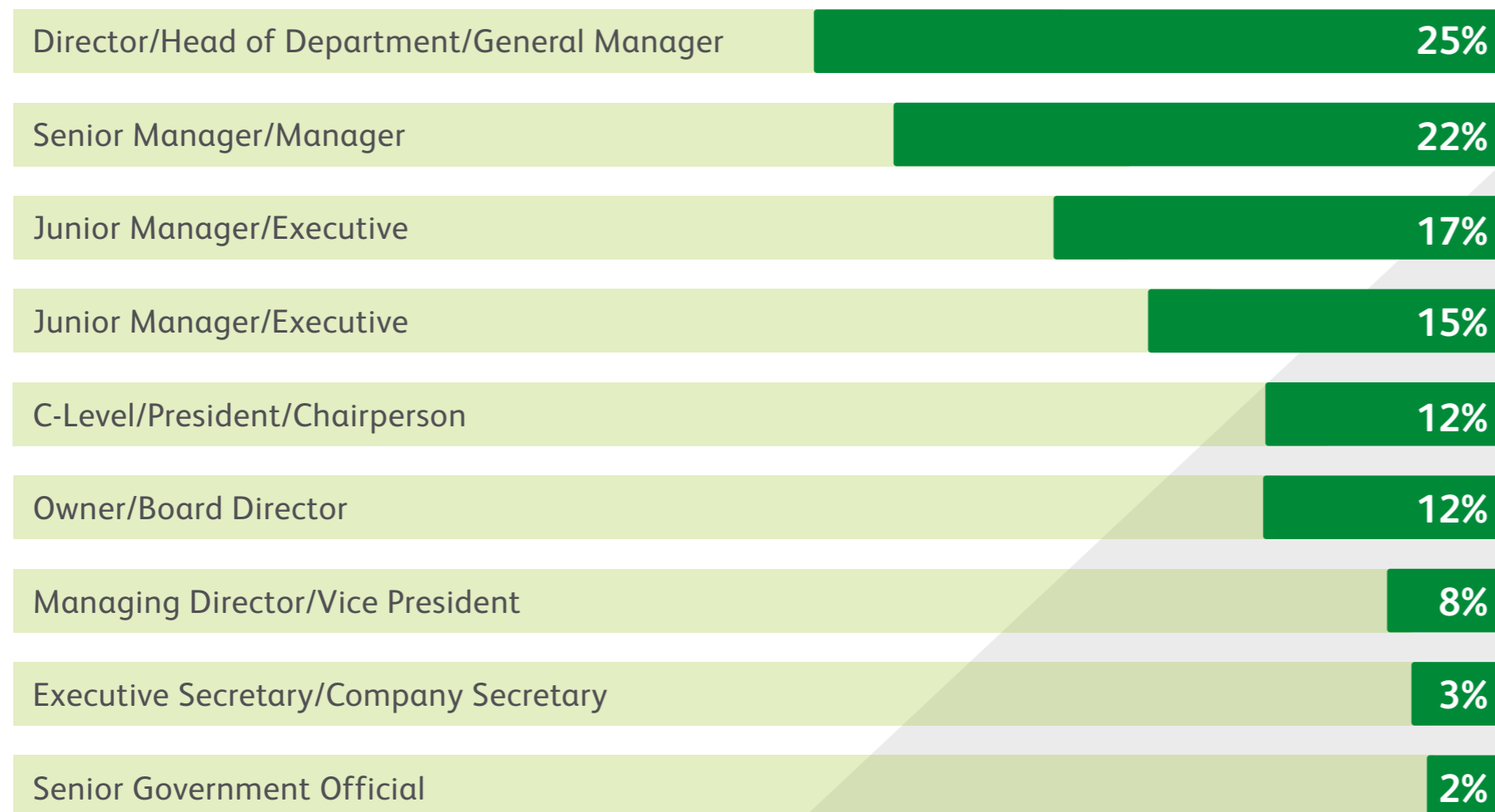


85% sourced new suppliers



56% attend the show every year

Seniority



“I would like to thank you, the organizers, first. Arab Health 2023 was the first of its kind I attended after Covid-19 pandemic. As a new business owner, I was able to meet all 17 of my potential manufacturing partners I planned to meet in one occasion. This enables my company not only to save a lot of money, but also to conveniently meet all in one place efficiently and effectively.”

Hailu Seboka - Executive Director, Hara Business Solutions FZE LLC



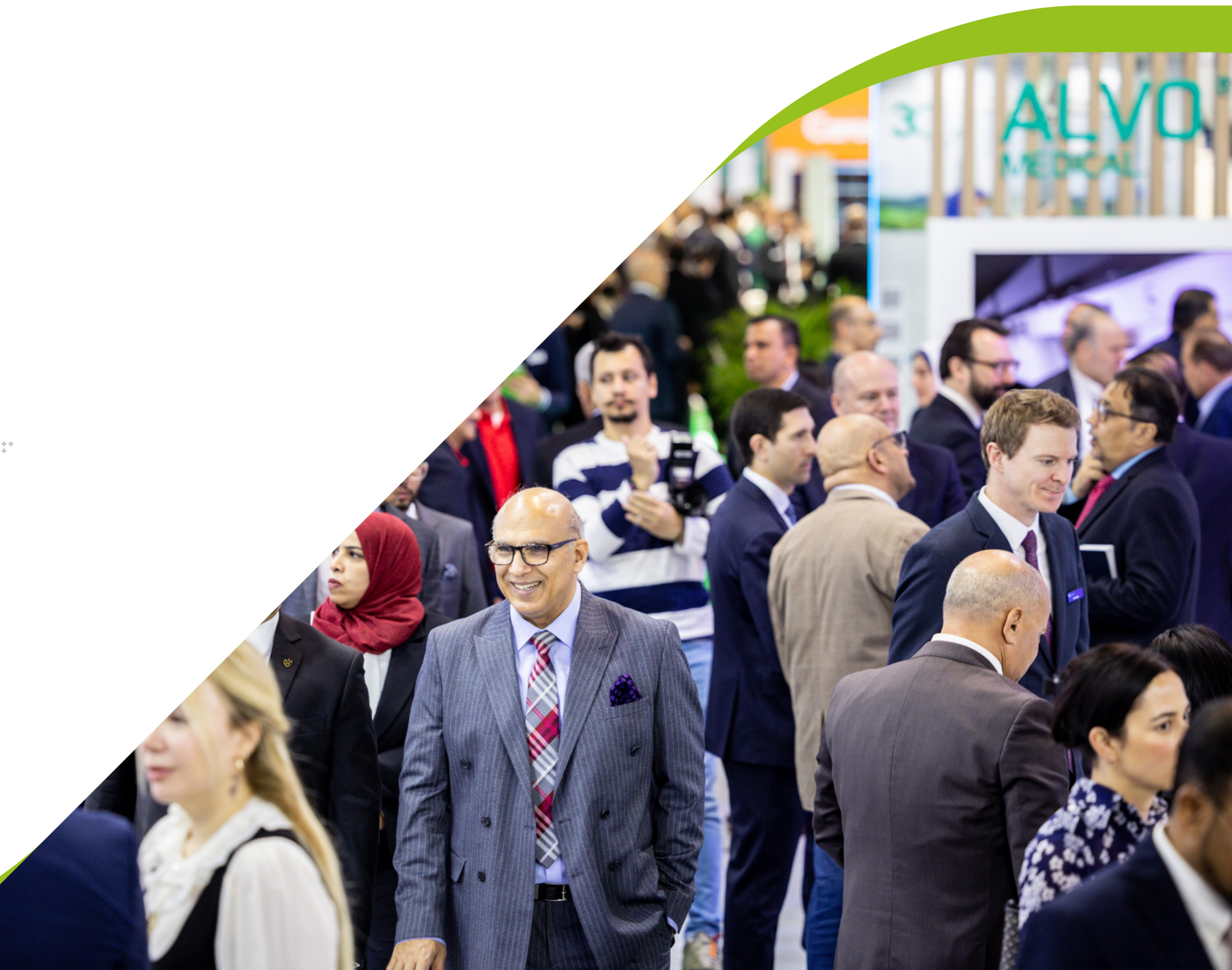
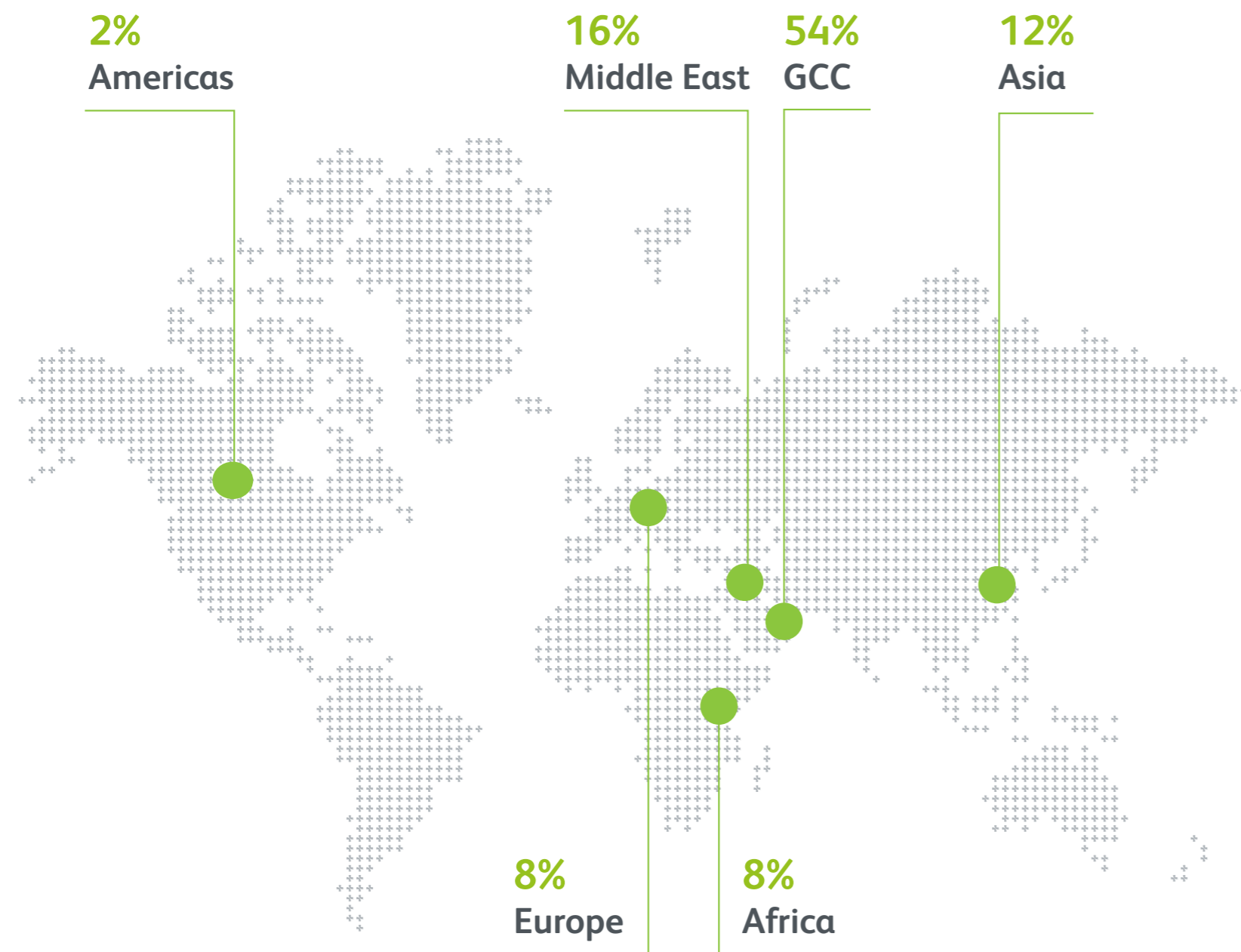
“A big show, big demand to be there and to see demonstrations of equipment and solutions, good chances to network and make unexpected connections. Well coordinated from the organisers. Could be one of the best healthcare exhibitions in the world.”

Ben Roberts - Senior Associate, AES International



Visitor overview

Breakdown by region





Visitor overview

Nature of business



“The event was amazing and have the chance to talk and connect with the old colleagues aside from that we’re able to discover a lot of new things, new technology from different country. Kudos! to all the organizers and exhibitors! Overall experience was good and surely will come back for the next event of Arab Health.”

Shiela Mae - Assistant Manager Quality, Aster Pharmacy Group

Arab Health Congress 2023

Arab Health 2023 brought together influencers from all major medical disciplines by hosting 9 CME accredited, live, in-person conferences at the Dubai World Trade Centre from 30 Jan - 2 Feb 2023.



250+
speakers



250+
sessions



9
CME conferences



3,200+
delegates



“This is the best healthcare show in the world. There are plenty of networking opportunities along with some very insightful talks and panel discussions on the latest trends and upcoming events in the GCC. I’m certain that I’ll be a regular at this event in the future and will hopefully return as a speaker next year.”

Hashem - Advisory Consultant - Linea Partners Ltd.



Conferences

30 Jan	31 Jan	1 Feb	2 Feb
Total Radiology Conference (21.75 CME)			
Surgery Conference (23.25 CME)			
Obs & Gyn Conference (13.25 CME)		Orthopaedics Conference (12 CME)	
Internal Medicine Conference (11.75 CME)		Quality Management Conference (12.25 CME)	
Anaesthesia & Pain Management Conference (13 CME)		Public Health Conference (10.5 CME)	
Emergency Medicine & Critical Care Conference (12 CME)			



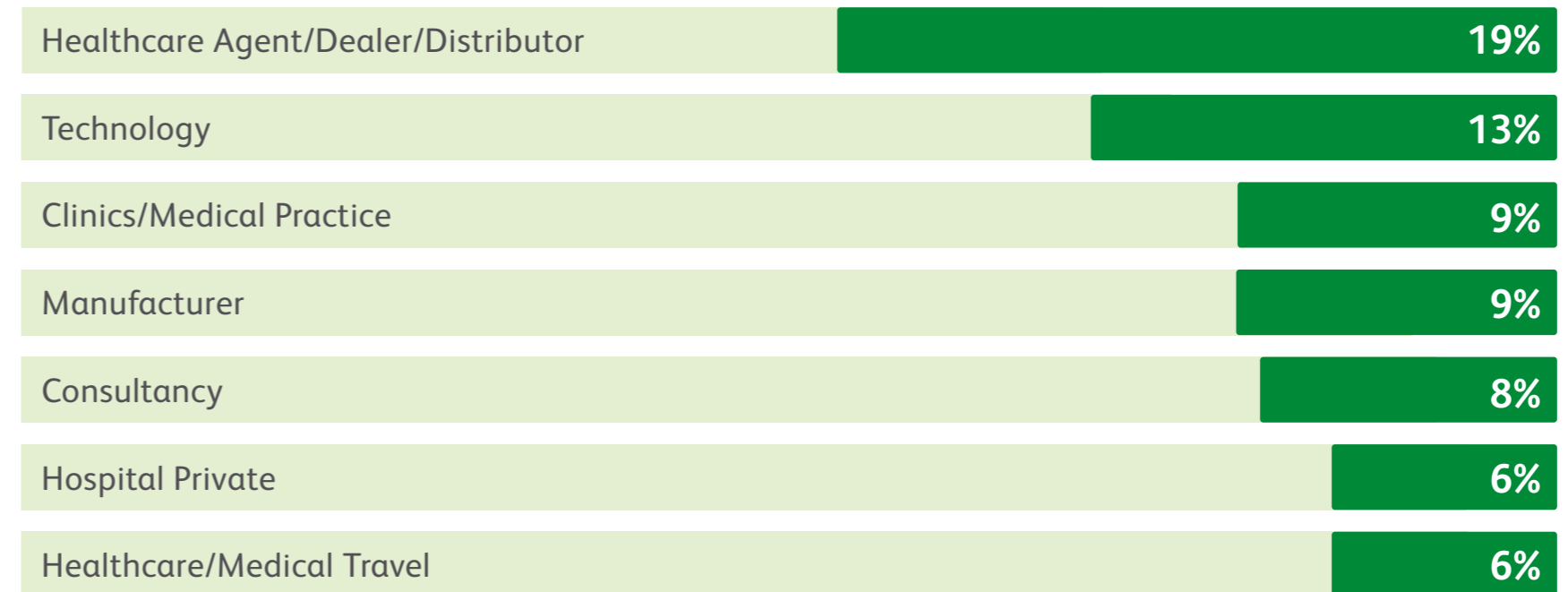
Transformation Zone

Driving innovation in healthcare

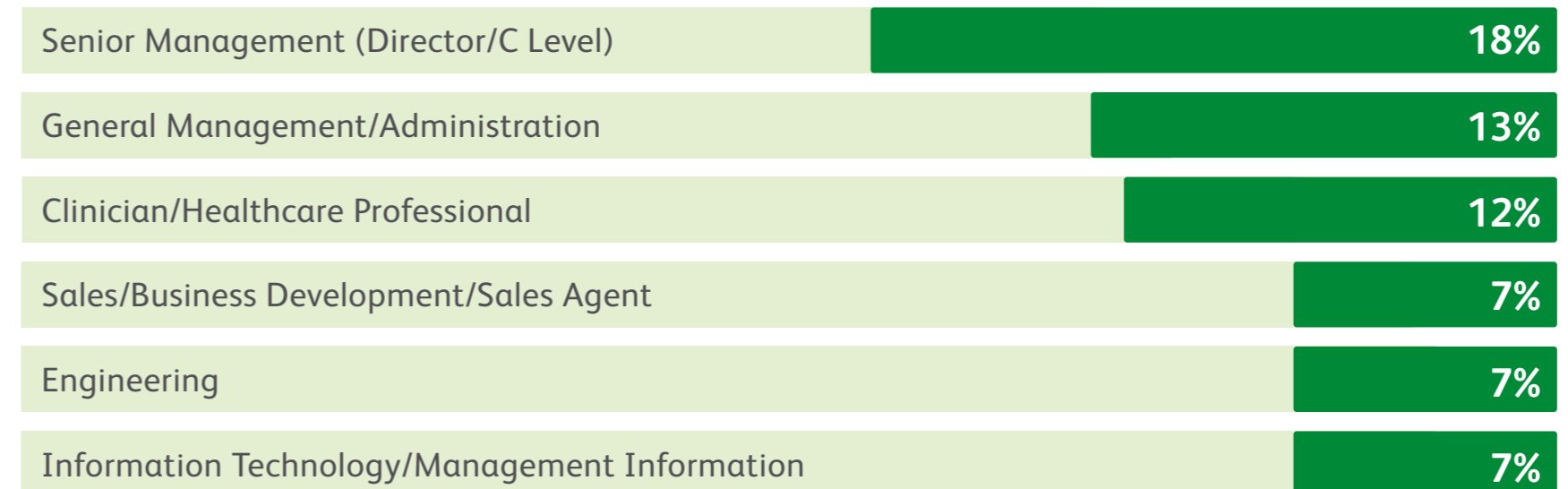
The Transformation Zone at Arab Health 2023 showcased disruptive technologies that will transform healthcare delivery. Participants witnessed the change in the future of healthcare with the Innov8 Talks, Product Showcases, and Healthcare Transformation Talks.



Top natures of business



Top job functions



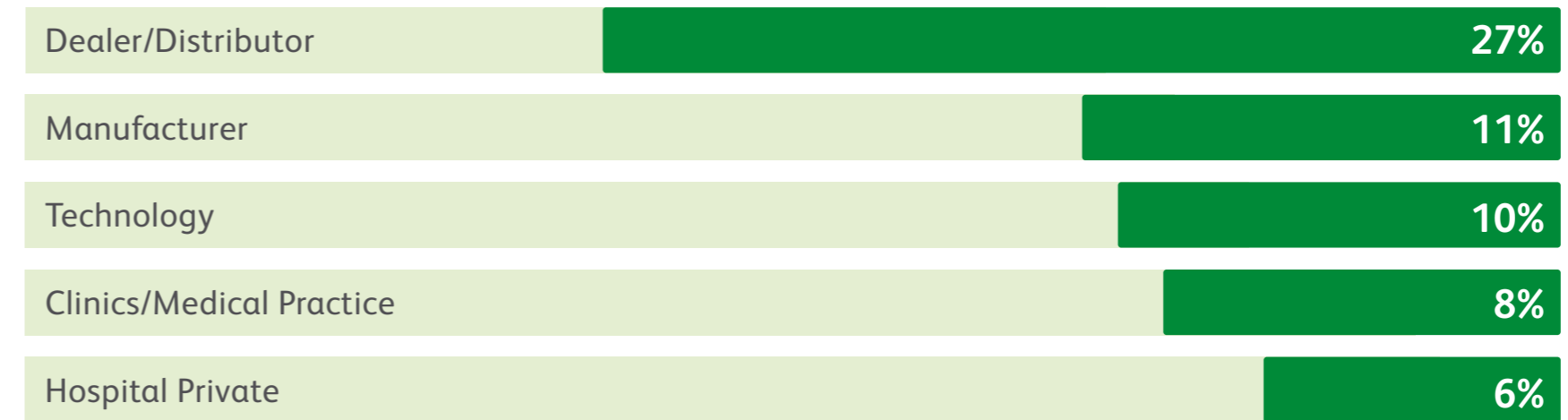
Intelligent Health™ Pavilion

Experience the next generation of healthcare

The Intelligent Health™ Pavilion hosted live use cases of the very latest advances in sustainable healthcare technology, across collaborating vendors. Visitors experienced enlightening demos in a groundbreaking digital enabled intensive care unit, intelligent operating room and a revolutionary emergency room. Intelligent Health™ Pavilion (IHP) at Arab Health in partnership with Intelligent Health Association (IHA) is a “show within the show and a conference within a conference”.



Top natures of business



“Arab Health is a great way to meet people, make new contacts with our industry partners, meeting customers, so it’s fun to be here again... We also have a display at the Intelligent Health Pavilion, so we showcase some of these digital tools. So im really excited meet people and get their feedback”

*Michael Wilening – Vice President Strategy & Business Development
Medical Division, Dragerwerk AG & Co. KGaA*

“A big show, big demand to be there and to see demonstrations of equipment and solutions, good chances to network and make unexpected connections. Well coordinated from the organisers. Could be one of the best healthcare exhibitions in the world.”

Ben - AES International

Future Health Summit

Held under the patronage of H.E. Sheikh Nahyan Mubarak Al Nahyan, the 2nd edition of Future Health Summit was an exclusive event bringing together 270 top government officials, executives, and leaders to network, create new connections and exchange valuable insights and learning opportunities.

A key highlight of the summit was the discussion on the topic “Healthcare in the Metaverse” with renowned keynote speakers delivering thought-provoking insights on the impact of augmented reality, virtual reality, and other technologies on the healthcare industry. The keynote speeches provided a valuable learning experience for the attendees, offering unique perspectives and innovative ideas.

The success of the summit was evident in the strong turnout of top-level attendees, the engaging discussions and the productive networking opportunities, contributing to the overall success of Arab Health. The Future Health Summit has firmly established itself as an essential platform for healthcare leaders to come together and shape the future of the industry.



Sustainability

Arab Health 2023 prioritised sustainability by using 100 % renewable electricity, recycling carpets and banners, and using eco-friendly t-shirts made from recycled plastic bottles. We also increased sustainable stands by 51 %, reduced food waste, and distributed 5,000 refillable bottles to minimise single-use plastic. Additionally, we partnered with Dubai Health Authority and Hayat for a blood and organ donation drive, introduced the Innov8 hub to promote healthy practices, and the Steppi challenge to encourage an active lifestyle.



100 % powered by renewable energy



63,763kgs of carpet and 2,180kgs of fabric recycled






























































































4,103m² of premium sustainable stands -
51 % increase since 2022



Free of charge stands for organ
and blood donation



We would like to thank all our 2023 partners for their continued support

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<p>Hayat - UAE National Organ Donation Programme Partner</p> 	<p>Official hand hygiene partners</p>  	<p>Insight partner</p> 	<p>Hydration partners</p>  	<p>Supporting bodies</p>     		
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Save the date for 2024

29 Jan - 1 Feb 2024

Contact us to book your stand

arabhealth@informa.com

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