Arab Health

By Informa Markets

15th Quality Management Conference

Live, in-person:
31 Jan – 1 Feb 2024 | Dubai World Trade Centre

15.75 CME points

CME provided by

Cleveland Clinic

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Theme:

Advancing healthcare quality through digitalisation

Overview:

Discover the future of healthcare excellence at the 15th Quality Management Conference, themed "Advancing Healthcare Quality through Digitalization." The conference offers a comprehensive exploration of the nexus between healthcare quality and digital innovation with a spotlight on harnessing cutting-edge technologies to elevate patient care.

Explore diverse topics such as patient safety, technology, quality management, research, patient experience, accreditation, and data analysis. Connect with industry leaders, harness forward-looking insights, and take-home actionable strategies for enhancing patient care. Join us in shaping the future of healthcare by leveraging digital innovations to drive safer, more effective, and patient-centered practices.

Join us to shape the healthcare landscape through innovative digital solutions, ensuring safer, more efficient, and patient-centric care.

Key topics:

- Establishing a patient safety program
- AI in healthcare + Blockchain + ChatGPT
- Panel discussion: Impact of medical errors disclosure on patient experience

What's new:

- New workshops
- Focus on the impact of technology on patient care
- Medico-Legal panel

Benefits of attending:

- Outline how the latest research in Quality management can improve patient outcomes
- Engage with cutting-edge digital solutions: Dive deep into AI, blockchain, and the metaverse's transformative potential in healthcare.
- Review global accreditation developments: Stay informed and compliant with the latest in healthcare accreditation standards and guidelines

Who will be attending:

- Education Coordinators

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- Heads of Laboratory
- Heads of Quality
- Patient Safety Officers
- Physician
- Quality Assurance Officers
- Quality Improvement Managers
- Quality Nurses
- Quality Specialists
- Risk Managers

CME provided by:

Cleveland Clinic

Faculty Disclosure:

The Cleveland Clinic Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Integrity and Independence requiring mitigation of all faculty conflicts of interest. Faculty declaring a relevant financial relationship will be identified in the activity syllabus.

Accreditation:

In support of improving patient care, Cleveland Clinic Center for Continuing Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team

Credit Designation

- American Medical Association (AMA)

Cleveland Clinic Center for Continuing Education designates this live activity for a maximum of 15.5 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants claiming CME credit from this activity may submit the credit hours to the American Osteopathic Association for Category 2 credit.

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Programme

Day one | Wednesday, 31 January 2024

08:15   Opening remarks

Dr Rola Hammoud, Fakeeh Care, Madina, Saudi Arabia, American College of Healthcare Executives – MENA

Session 1: Moving towards value-based healthcare systems

Moderator: Dr Ali ElHaj, Ardens Health and Arab Hospital Federations, Dubai, UAE

08:30   **Keynote: Systems work *is* Transformation work**

Dr Kedar Mate, Institute for Healthcare Improvement, Washington D.C., USA

09:15   **Panel discussion: Value-based healthcare**

Panelists:

- **Dr Kedar Mate,** Institute for Healthcare Improvement, Washington, D.C., USA
- **Professor Quek Swee Chye**, National University Hospital, Singapore
- **Prof Mohammad Naser Fargaly,** Dubai Medical College, Advisor for the health insurance system, Dubai, UAE
- **Dr. Nashat Nafouri,** Saudi Quality Council, Jeddah, Saudi Arabia

09:45   **Interactive Q&A**

- **Dr Kedar Mate,** Institute for Healthcare Improvement, Washington D.C., USA
- **Dr. Nashat Nafouri,** Saudi Quality Council, Jeddah, Saudi Arabia
- **Professor Quek Swee Chye**, National University Hospital, Singapore
- **Prof Mohammad Naser Fargaly,** Dubai Medical College, Advisor for the health insurance system, Dubai, UAE

Session 2: The marathon of healthcare digitalization, an improvement journey

Moderator: Robert Mikhael, AmCham, Dubai, UAE

10:15   **Keynote: Unlocking AI's potential: Revolutionizing healthcare quality & culture**

Dr Allen Kachalia, Johns Hopkins Medicine in Baltimore, Maryland, USA

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10: 45 **Transforming Healthcare: Exploring the impact of digital technologies in healthcare 4.0 on quality of care**
Dr Samer Ellaham, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

11:05 **Digitalisation and the future of healthcare – Metaverse**
Ahmad Awadah, Mediclinic, Dubai, UAE

11:25 **Use of technology to improve healthcare quality**
Dr Tamara Sunbol, Johns Hopkins Aramco Healthcare, Riyadh, Saudi Arabia

11: 45 **Use of Human factors engineering in safe digitalization**
Dr Marc Lazarovici, Ludwig-Maximilians University Munich, Munich, Germany

12:05 **Healthcare technology regulation**
Dirk Richter, Department of Health, Abu Dhabi, UAE

12:25 **Interactive Q&A**

- **Dr Allen Kachalia,** Johns Hopkins Medicine in Baltimore, Maryland, USA
- **Dr Samer Ellaham,** Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE
- **Ahmad Awadah,** Mediclinic, Dubai, UAE
- **Dirk Richter**, Department of Health, Abu Dhabi, UAE
- **Dr Tamara Sunbol,** Johns Hopkins Aramco Healthcare, Riyadh, Saudi Arabia
- **Dr Marc Lazarovici,** Ludwig-Maximilians University Munich, Munich, Germany

12:35 **Coffee Break**

Session 3: Novelties in healthcare quality and safety management
Moderator: Dr Kavita Bhalekar, Reem Hospital, American College of Healthcare Executives – MENA

12:45 **Integrated governances: New approach to manage healthcare organizations**
Dr Amir Rizwan, Saudi German Hospital, Dubai, UAE

13:05 **Teamwork to drive system-level quality strategy**
Dr Shaik Mohiuddin, SEHA, Abu Dhabi, UAE

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13:25 **Failure modes and effects analysis: Application to improve in-hospital cardiopulmonary resuscitation**
Dr Saqib Dara, Sheikh Shakhbout Medical City (SSMC), Abu Dhabi, UAE

13:45 **Accelerating quality improvement through digitalization: Empowering mentorship with data visualization and business intelligence**
Alaa Mohammad Ahmed, Sheikh Shakhbout Medical City (SSMC), Abu Dhabi, UAE

14:05 **Interactive Q&A**
Dr Amir Rizwan, Saudi German Hospital, Dubai, UAE
Dr Shaik Mohiuddin, SEHA, Abu Dhabi, UAE
Dr Saqib Dara, Sheikh Shakhbout Medical City (SSMC), Abu Dhabi, UAE
Alaa Mohammad Ahmed, Sheikh Shakhbout Medical City (SSMC), Abu Dhabi, UAE

14: 30 **Lunch Break | Visit Exhibition**

Session 4: Performance Improvement Data Analysis by Institute for Healthcare Improvement (IHI)
Moderator: Dr Rola Hammoud, Fakeeh Care, Madina, Saudi Arabia, American College of Healthcare Executives - MENA

15:30 **IHI Workshop: Performance improvement tools**
Dr Sodzi Sodzi-Tettey, Institute for Healthcare Improvement (IHI) Ghana, Africa

17:30 **Closing remarks**

17:45 **End of Day One**
Dr Rola Hammoud, Fakeeh Care, Madina, Saudi Arabia, American College of Healthcare Executives – MENA

Day two | Thursday, 1 February 2024

08:30 **Opening remarks**
Dr Rola Hammoud, Fakeeh Care, Madina, Saudi Arabia, American College of Healthcare Executives – MENA

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Session 5: Fireside Chat

Moderator: Dr Shaik Mohiuddin, SEHA, Abu Dhabi, UAE

08:45 Keynote: Future of quality and safety workforce

Dr Nidia Williams, National Association for Healthcare Quality, Providence, Rhode Island, USA

09:15   Continuous improvement is not a journey but a destination

- **Dr Samer Ellaham,** Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE
- **Saida Salmanova,** Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE
- **Noreen Tejano,** Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

Session 6: Research, Development and Leadership

Moderator: Sarah Hariz, Organon, Dubai, UAE

09:35   How to include patient safety and quality into medical education

Dr Elias. L. Warrak, University of Balamand, Beirut, Lebanon

09:55   Simulation in teaching

Jacqueline Maria Dias, University of Sharjah, Sharjah, UAE

10:15   A quality tool for health

Dr Sara Al Dallal, Emirates Health Economic Society, Dubai, UAE

10:35   Compassion and leadership in patient safety and quality

Dr Zakiuddin Ahmed, Riphah Institute of Healthcare Improvement & Safety, Karachi, Pakistan

10:55   Coffee Break

Session 7: Impact of accreditation on levelling up quality and safety in Healthcare organizations

Moderator: Dr Rashad Massoud, Rashad Massoud Associates, LLC, Harvard T.H Chan School of Public Health, Bethesda, Maryland, USA

11:00   Magnet Accreditation: Provider's perspective

Malek Almoosa, Al Moosa Health Group Hospital, Riyadh, Saudi Arabia

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11:20   **Elevate quality: Empower sustained progress through continuous accreditation program And JCI's 8th edition standards**

        Dr Joel Roos, JCI International, Oak Brook, Illinois, USA

11:40   **Transforming Global Healthcare Systems: Quality 5.0 - Are you Ready?**

        Leslee J. Thompson, Health Standards Organization and Accreditation Canada, Ottawa, Canada

12:00   **The future of accreditation – Australian perspectives**

        Dr Karen Luxford, The Australian Council on Healthcare Standards (ACHS) and ACHS International, Sydney, Australia

12:20   **Interactive Q&A**

- **Malek Almoosa,** CEO, Al Moosa Health Group Hospital, Riyadh, Saudi Arabia
- **Dr. Joel Roos,** JCI International, Oak Brook, Illinois, USA
- **Leslee J. Thompson,** Health Standards Organization and Accreditation Canada, Ottawa, Canada
- **Dr Karen Luxford,** The Australian Council on Healthcare Standards (ACHS) and ACHS International, Sydney, Australia

Session 8: The "Extra Mile", from good to great experience

Moderator: Abdallah Djouder, eMotion HealthTech, Dubai, UAE

12:30   **Panel discussion: Impact of medical errors disclosure on patient experience**

- **Stephen Ballantine,** Galadari Advocates & Legal Consultants, Dubai, UAE
- **Alan Dubovsky**, Cedars-Sinai, Los Angeles, USA
- **Dr Mohaymen Abdelghany,** Fakeeh University Hospital, Dubai
- **Yolla Zaitoun Masri,** Cambridge Medical & Rehabilitation Center, Dubai, UAE
- **Adel Al Shaaban,** Health.Links - Press Ganey, Riyadh, Saudi Arabia

13:15   **Interactive Q&A Panel Session**

- **Stephen Ballantine,** Galadari Advocates & Legal Consultants, Dubai, UAE
- **Alan Dubovsky**, Cedars-Sinai, Los Angeles, USA
- **Dr Mohaymen Abdelghany,** Fakeeh University Hospital, Dubai
- **Yolla Zaitoun Masri,** Cambridge Medical & Rehabilitation Center, Dubai, UAE
- **Adel Al Shaaban,** Health.Links - Press Ganey, Riyadh, Saudi Arabia

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13:30   Lunch Break | Visit Exhibition

Session 9: Data driven decision making and Quality Improvement by National Association for Healthcare Quality (NAHQ)

Moderator: Dr Samer Ellaham, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE

14:30   Roundtable workshop by National Association for Healthcare Quality (NAHQ) - Data driven decision making and Quality Improvement:

- Concepts of data management
- Data management process
- Data and information
- Data validation process
- Data analytics – drawing conclusions and influencing others.
- Data visualization- right tools, right objective
- Examples and cases
- Conclusions

Dr Zakaria Alattal, Senior Consultant, Emirates Health Services (EHS), Dubai, UAE

16:30   Closing remarks

16:45   End of conference and photography session
Dr Rola Hammoud, Fakeeh Care, Madina, Saudi Arabia, American College of Healthcare Executives – MENA

Activity Director:

- **Dr Samer Ellaham,** Clinical Professor, Cardiology Consultant, Heart and Vascular Institute, Medical Director, Continuous Improvement Department, Physician Director of Accreditation, Quality & Patient Safety Institute, **Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE**

Conference Chair:

- **Dr Rola Hammoud**, Chief Executive Officer (CEO), **Fakeeh Care, Madina Hospital, Saudi Arabia** and President, **American College of Healthcare Executives – MENA**

Speakers:

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- **Dr Allen Kachalia,** Senior Vice President - Patient Safety and Quality**, Johns Hopkins Medicine in Baltimore, Maryland, USA**
- **Alan Dubovsky,** Chief Patient Experience Officer, **Cedars-Sinai, Los Angeles, USA**
- **Dr Ali ElHaj,** CEO, Ardens Health and Chairman of Governance, Leadership and Research Division**, Arab Hospital Federations, Dubai, UAE**
- **Adel Al Shaaban,** Founder & Managing Director**, Health.Links - Press Ganey, Riyadh, Saudi Arabia**
- **Abdallah Djouder,** Founder & CEO, **eMotion HealthTech, Dubai, UAE**
- **Alaa Mohammad Ahmed,** Senior Business Consultant at SSMC Transformation Office, **Sheikh Shakhbout Medical City (SSMC), Abu Dhabi, UAE**
- **Dr Amir Rizwan,** UAE Group QPS Director, **Saudi German Hospital, Dubai, UAE**
- **Ahmad Awadah,** Director of Virtual Health, **Mediclinic**
- **Dr Dirk Richter**, Director of Health Sector Innovation, Department of Health, Abu Dhabi, UAE
- **Dr Elias. L. Warrak,** President, **University of Balamand, Beirut, Lebanon**
- **Jacqueline Maria Dias,** Chair and Associate Professor, **University of Sharjah, Sharjah, UAE**
- **Dr Joel Roos,** Vice President International Accreditation, Quality Improvement, and Patient Safety, **JCI International, Oak Brook, Illinois, USA**
- **Dr Kedar Mate**, President, **IHI Group, Richmond, USA**
- **Dr Karen Luxford**, Group CEO, **The Australian Council on Healthcare Standards (ACHS) and ACHS International, Sydney, Australia**
- **Dr Kavita Bhalekar,** Chief Nursing Officer, **Reem Hospital, American College of Healthcare Executives MENA, Dubai, UAE**
- **Leslee J. Thompson**, CEO, **Health Standards Organization and Accreditation Canada**
- **Dr Marc Lazarovici,** Human Simulation Center at the Institute for Emergency Medicine, **Ludwig-Maximilians University Munich, Munich, Germany**
- **Dr Mohaymen Abdelghany,** Chief Executive Officer**, Fakeeh University Hospital, Vice President, Fakeeh University Hospital, Dubai, UAE**
- **Malek Almoosa**, CEO**, Al Moosa Health Group Hospital, Alahsa, Saudi Arabia**
- **Mohammad Naser Fargaly,** Professor of Medicine, Dubai Medical College, Consultant FM and DM, Con**sultant and advisor for the health insurance system, Dubai, UAE**
- **Dr Nidia Williams, Vice President, Quality and Patient Safety, National Association for Healthcare Quality, Providence, Rhode Island, USA**
- **Dr Nashat Nafouri,** Executive Officer, Saudi Quality Council, Jeddah, Saudi Arabia

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- **Noreen Tejano,** Continuous Improvement Specialist, Cleveland **Clinic Abu Dhabi, Abu Dhabi, UAE**
- **Professor Quek Swee Chye,** Chairman, Medical Board, **National University Hospital, Singapore**
- **Dr Rashad Massoud**, CEO, Rashad Massoud Associates, LLC, Visiting Faculty, **Harvard T.H Chan School of Public Health, Bethesda, Maryland, USA**
- **Robert Mikhael,** Vice Chairman, **AmCham, Dubai, UAE**
- **Stephen Ballantine**, Senior Counsel, Head of Medical Negligence, **Galadari Advocates & Legal Consultants, Dubai, UAE**
- **Saida Salmanova, Certified Project Manager,** Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE
- **Dr Saqib Iqbal Dara, Program Director**, IM residency, Medical Director, Supply Chain**, Sheikh Shakhbout Medical City (SSMC), Abu Dhabi, UAE**
- **Sarah Hariz,** Associate Director – Policy and Government Affair (MENAT**), Organon, Dubai, UAE**
- **Dr Sara Al Dallal,** President, Emirates Health Economic Society, Dubai, UAE
- **Dr Shaik Mohiuddin,** Chief Quality Officer, SEHA, Abu Dhabi, UAE
- **Dr Sodzi Sodzi Tettey,** IHI Director of Project Fives Alive! IHI Senior Technical Director - Africa Region, **Institute for Healthcare Improvement (IHI) Ghana, Africa**
- **Dr Tamara Sunbol,** Medical Director of Clinical Informatics, **Johns Hopkins Aramco Healthcare, Medical Director of Clinical Informatics, Johns Hopkins Aramco Healthcare, Chair, Evidence and Evaluation Workstream, GDHP, Chair HIMSS Middle East Community Riyadh, Saudi Arabia**
- **Yolla Zaitoun Masri, G**roup Human Resources Director, Cambridge Medical & **Rehabilitation Center, Dubai, UAE**
- **Dr. Zakiuddin Ahmed,** Director, **Riphah Institute of Healthcare Improvement & Safety, & Founder, Institute of Innovation Leadership in Medicine, Pakistan**
- **Dr Zakaria Alattal,** Senior Consultant, **Emirates Health Services (EHS), Dubai, UAE**

A Focus on Sustainability - learn more about our sustainability efforts across the event
At Arab Health we will be "Connecting the Disconnected" - after the event the presentations will be shared with all delegates around the world to access for free!
And with a series of dedicated keynotes about improving mental health and skills for the workplace, you'll gain much-needed information on how to better your professional career.

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Book your CME accredited conference track today

Reserve your seats early before prices increase

Conferences	Location	Early bird rate	Regular rate	Onsite rate
All Access Pass	DWTC and Fairmont Dubai	AED 4,500	AED 4,800	AED 5,100
Total Radiology – 4 days	DWTC	AED 1,600	AED 1,900	AED 2,200
Total Radiology – 1 day	DWTC	AED 860	AED 1,100	AED 1,400
Surgery – 4 days	DWTC	AED 3,200	AED 3,400	AED 3,700
Surgery – 2 days	DWTC	AED 2,600	AED 2,900	AED 3,200
Obs and Gyn – 2 days	DWTC	AED 2,600	AED 2,900	AED 3,200
Orthopaedics – 2 days	DWTC	AED 2,600	AED 2,900	AED 3,200
Quality Management – 2 days	DWTC	AED 2,600	AED 2,900	AED 3,200
Diabetes – 2 days	DWTC	AED 2,200	AED 2,500	AED 2,800
Emergency Medicine – 2 days	DWTC	AED 2,200	AED 2,500	AED 2,800
Public Health – 2 days	DWTC	AED 2,200	AED 2,500	AED 2,800
Infection Control – 2 days	Fairmont Dubai	AED 2,000	AED 2,300	AED 2,600
CSSD – 2 days	Fairmont Dubai	AED 2,000	AED 2,300	AED 2,600

· Early bird price expires on 11 December 2023 at 23:59 pm UAE time

· Onsite rates start on 27 January 2024 at 00:00 am onwards UAE time

· Above prices are excluding VAT

· 5% VAT will apply as per UAE Law

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Quick ways to book your seat today

Register now

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