



29 January - 01 February 2018
Dubai International Convention
and Exhibition Centre

Lead Retrieval App

The smart way to collect leads



Lead Retrieval App

The app works on all iOS and Android devices with the current and previous operating system editions. Simply download the app to your device, login and start scanning badges.

Features:

- Logic based custom qualifier and survey questions
- Edit lead information and add notes immediately after scanning a badge
- Collect leads anytime, anywhere, even without internet access
- One account per company and multiple apps/devices can be used
- Upload leads from the app to the web portal when internet connection is available



Web Portal and Follow-up

Included FREE with your Lead Retrieval order is the web portal account which allows you to download all of your leads from one location and provides following services:

- Download all leads and captured data in excel (CSV) file
- Leads and data is separated according to custom qualifiers and by device name

NOTE: The full data for leads that have pre-registered for Arab Health before the show will be available immediately on the web portal. Full data for leads that register onsite during the show will be available on the web portal shortly after the show closes.

Rates

	Before 31/11/2017	After 31/11/2017	Total
Standard Package	\$490	\$585	\$
<ul style="list-style-type: none"> Two user's access for lead scanning Includes two standard qualifiers and notes taking All leads consolidate in your web portal Export consolidated leads data from web portal to CSV file 			
Advanced Package	\$640	\$765	\$
<ul style="list-style-type: none"> All of the standard package benefits Add 5 custom qualifiers and survey questions to record additional lead information 			
Additional user access	\$199	\$249	\$
Mobile device rental (Android phone)	Prices available on request		
<p>The UAE has announced that it will introduce VAT on 1 January 2018 at a rate to be determined but probably 5%. Any exhibition fees for events taking place in 2018 may be subject to this vat and we are waiting for the legislation to be finalized and further guidance issued. Any applicable vat will be invoiced in addition to the above prices.</p>			
	Sub Total		\$
	Processing fee		\$ 15.00
	VAT		\$
	Total		\$

Notes

- All packages include online training videos, user guide for iOS and Android phone activation and how to use web portal
- For any additional training, charges will be applicable
- Orders of custom qualifiers option after the 15th of January 2018 are subject for review and Informa Life Sciences reserves the right of refusal
- All devices must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show

Device Requirements

- 2GB memory is required for the app on your device
- Data syncing between the app and the web portal requires internet connection
- Android devices require Android 4.1 and above
- Apple devices require iOS 8.1 and above

Lead Retrieval Order Form

Exhibiting Company:	Stand # (Required):
Contact Name:	Job Title:
Mobile Number:	Email:
Address:	Email for web portal account creation:
Country:	

Signature

By signing this order form, I declare that I have fully read, understand and agree to abide by the Terms and Conditions.

Terms and Conditions:

By signing this Lead Retrieval Order Form you agree to the Arab Health Terms and Conditions listed below and here: <http://www.arabhealthonline.com/leads>

- Once order is received an invoice will be sent to you. Payment is required in full upon receipt of invoice to confirm the order.
- All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders cancelled within 30 days of the show will not be refunded.
- Taxable items and rates vary among countries and are subject to change. Please call for exact quote.

The exhibitor will be held liable for the safekeeping and return of any smart device and accessories provided. If a device is not returned, or is returned damaged, a replacement fee of \$500 per device will be charged. If the power cord is not returned, or is returned damaged, a \$50 replacement fee will be charged. If the unit is not returned within one hour after the show floor closes, a \$100 late fee will be charged.

Arab Health, Informa PLC is not liable in the event of any hardware or software malfunction, service interruption or loss of leads.

For assistance

+971 4 407 2592
Hilda.Mallari@informa.com

informa
life sciences exhibitions